



2024 央廣年報

Radio Taiwan International
Annual Report

2024 央廣年報 Radio Taiwan International Annual Report

發行人：賴秀如

總編輯：張瑞昌

副總編輯群：沈聰榮、李冠毅、李明俐

編輯小組：沈宜芬、周秀梅、陳錦榮、黃美寧、黃佳山、詹逸文（依姓氏筆畫排序）

內頁文字撰稿：

新聞部－黃美寧、楊雨青

華語節目部－吳志濱、林品貝、洪益華

外語節目部－林倩雯、洪彩卿、鄭皓予

公共服務部－袁淑玲、羅秋香、黃湘芸、許雯娟、劉祐甄、孫帝強

行政管理部－辜華興

工程資訊部－盧大超

央廣學院－楊嘉慧

責任編輯：陳曉冷、曾潔莉

文字編輯：翁海天

美術編輯：王韋智

英文翻譯：黃詩涵

攝影：江麗華

書名：2024 央廣年報

出版機構：財團法人中央廣播電臺

出版日期：2025 年 3 月

地址：104 臺北市中山區北安路 55 號

電話：02-2885-6168

網址：www.rti.org.tw

Publisher: Cheryl Lai

Editor-in-Chief: Chang Jui-Chang

Deputy Editor-in-Chief: Shen Tsung-jung, Lee Kuan-yi, Isis Mingli Lee

Editorial Board: Anne Shen, Marian Chou, Chen Jing-rong, Huang Mei-ning, Carlson Huang, Chan Yi-wen

Written by:

News Division - Huang Mei-ning, Yang Yu-ching

Chinese Language Division - Wu Zhi Bin, Lin Pin Pei, Sophia Hung

International Language Division - Patricia Lin, Monica Hung, Jessica Cheng

Public Service Division - Frances Yuan, Rachel Luo, Huang Shiang-Yun, Hsu Wen-chuan, Liu Yu-chen, Sun Di-qiang

Administrative Management Division - Albert Ku

Engineering Division - Lu Da-chao

Rti Academy - Yang Jia-Hui

Editorial Team: Sunny Chen, Julie Tseng

Text Editor: Weng Hai-tien

Art Editor: Wang Wei-chih

English translation by: Huang Shih-han

Photography: Chiang Li-hua

Publication Title : 2024 Rti Annual Report

Publisher: Radio Taiwan International

Publication Date: March 2025

Address: No. 55, Bei-an Road, Zhongshan District, Taipei, 104, Taiwan (R.O.C.)

Telephone: +886-2-28856168

Website : www.rti.org.tw

目錄 Table of Contents

04	董事長序／攜手世界，自信前行 Rti Chairperson's Preface/Partnering Confidently with the World	40	陸／多媒體數位服務再升級 Multimedia Digital Services Enhanced
		41	《開箱聲音場館 Encore Echo》旗艦節目博滿堂彩 “Encore Echo”Series Wins Wide Acclaim
		42	短影音《腦癢史》觀看流量破千萬 “Rti Now Now”Hits 10 Million Views
		43	全球資訊網站及行動應用程式重建暨資料移轉資訊服務完工 Website and Mobile App Upgrade Complete
10	壹／2024 央廣大數據 2024 Rti in Brief	44	柒／公共服務與社會影響力 Public Service and Social Impact
12	貳／2024 央廣焦點 2024 Rti Key Work	45	吹向世界的風 形象大片嶄新氣象 New Brand Video Conveys Fresh Vision
13	強化鏈結國際 提升媒體韌性 央廣學院正式啟航 Rti Academy: Building Global Links and Media Resilience	46	文史館全新登場 開啟 Rti 央廣國際廣播百年之旅 Revamped Rti Archives Room: A Broadcasting Century
15	《新住民心力量》：新住民融入臺灣的重要橋樑 Empowering New Immigrants: Building Bridges in Taiwan	47	生聲不息常設展 水冷卻循環系統風華再現 “Eternal Resonance”Exhibition Features Historic Cooling System
17	《短波時代》書寫央廣人跨世代聲音情緣 Radio, Time and Story: Voices of Rti Across Generations	48	草草戲劇節當青春 自己的青春自己說 Grasstraw Festival: Voices of Youth
18	參／新聞議題 News Coverage Highlights	49	518 國際博物館日 藝起 FUN 開玩廣播 Museum Day: Radio Broadcasting Goes Interactive
19	超越黨派公正客觀 報導 2024 總統大選 Nonpartisan Coverage: 2024 Presidential Election	50	捌／組織優化 韌性提升 電臺革新 Optimizing Organization,Enhancing Resilience
21	首度前進奧運 巴黎第一手採訪 First-Ever Olympic Coverage: Live from Paris	51	不一樣的地下室 員工充電新空間 Basement Transformed: A New Space to Recharge
22	啟動「洞察中國」新聞影片計畫 力遏認知作戰 “Inside China”Series: Combating Disinformation	52	異地備援系統遷移更新 即時備份更安全 Enhanced Disaster Recovery System Upgrade
23	領銜臺灣媒體 完成 JTI 透明度報告 Rti First in Taiwan to Complete JTI Report	52	保二總隊進駐分臺 董事長親率安全防護演習 Police Corps Deployment and Chairperson-Led Exercise
24	肆／國際影響力 International Impact	53	資安把關有一套 持續強化 ISMS 管理 Information Security: Strengthening ISMS
25	積極攜手全球夥伴 共創多語媒體新局 Global Partnerships Drive Multilingual Media Growth	54	新生訓練拉近距離 茶敘時間促情誼 Building Connections: New Employee Orientation
26	參加國際研習 Radiodays Asia、PBI 年會不缺席 International Training: Radiodays Asia and PBI Highlights	55	職場性騷擾零容忍 最新預防計畫及規範上路 Workplace Harassment: New Prevention Guidelines
27	推動跨國交流 傳媒外交有效發聲 Media Diplomacy: Expanding Taiwan’s Global Voice	56	玖／榮耀 Honors and Awards
29	籌辦國際論壇 撐民主讓聲音更多元 International Conference: Championing Democracy’s Voices	60	拾／央廣大事紀 Major Events at Rti
32	伍／全球聽友受眾互動 Global Audience Engagement	66	2025 桌曆及 QSL 卡介紹 About the 2025 Calendar and QSL Cards
33	首次實體亮相 粵語 Live Podcast 好有感覺 Cantonese Live Podcast’s Successful Festival Debut		
34	Rti 央廣舉辦印尼、泰語聽友見面會與聽友相見歡 Rti Hosts Indonesian and Thai Listener Meetups		
35	臺阿座談聚焦文化交流 阿拉伯語 Podcast 開播 Taiwan–Arab Dialogue and New Arabic Podcast		
36	堅守民主使命 深耕德日海外情誼 Democracy and Friendship: Germany and Japan		
37	主持人回娘家 俄語節目復播 30 週年 Hosts Return Home: Russian Service at 30		
38	境內外語意見調查結果 近百分百肯定 Rti 央廣 Survey Shows Near-Perfect Ratings for Rti		
39	天涯共此時 全球 50 國聽友「遇見央廣」 Global Listeners Share Their Rti Stories		

攜手世界，自信前行

Partnering Confidently with the World

這幾年 Rti 央廣努力擴大國際連結，我和同仁奔波於世界各地舉辦論壇與聽友會，拜會外交和媒體專業人士，連結國際智庫與民間機構，不僅讓世界認識了央廣，也結交了許多志同道合的國際友人。其中，前「無國界記者組織」(Reporters Sans Frontières, RSF) 秘書長德洛瓦 (Christophe Deloire) 的眼光與胸襟令我印象深刻。2023 年底當他熱情地對央廣介紹「新聞信任倡議」(Journalism Trust Initiative, JTI) 計畫，我馬上允諾 Rti 願意加入。我很高興 2024 年底，央廣是臺灣第一個完成 JTI 認證所有稽核程序的媒體機構。

我和德洛瓦先生都理解在當前社群媒體時代，演算法大幅影響了內容創作者的走向，而煽情、謠言、仇恨及假訊息的泛濫更讓專業媒體的可信度面臨前所未有的挑戰。為此，RSF 所啟動的全球性 JTI 專案，目的就是要推廣專業、獨立且經過驗證的媒體資訊，透過對符合資格的媒體進行認證，讓搜尋引擎和社群平台優先推薦，以維護新聞標準與獨立性，也讓閱聽眾得以分辨和支持值得信任的在地新聞業。

In recent years, Rti has been actively building its global network. Our teams have crisscrossed the globe organizing forums and listener events, meeting with diplomats and media professionals, and building relationships with international think tanks and civic organizations. This outreach has raised Rti's global profile while fostering valuable partnerships with like-minded individuals worldwide. I was especially struck by the vision and breadth of understanding shown by Christophe Deloire, who was then Secretary-General of Reporters Without Borders (RSF). When he enthusiastically presented the Journalism Trust Initiative (JTI) project to Rti in late 2023, I didn't hesitate to commit our participation. I'm delighted that Rti has now become Taiwan's first JTI-certified media organization in 2024.

Mr. Deloire and I shared concerns about how algorithms shape content creation in today's social media landscape, and how the spread of sensationalism, rumors, hate speech, and false information presents unprecedented challenges to the credibility of professional media. RSF launched the global JTI project in response, aiming to elevate professional, independent, and verified media content. By certifying qualified outlets, the initiative works to secure preferential treatment from search engines and social platforms, upholding journalistic standards while enabling audiences to identify and support reliable local news sources.

經過一年來全體同仁的不懈努力，我們實現了承諾。在編輯年報時，接到來自 RSF 的消息，央廣和全球 85 個國家、超過 1700 家媒體機構並列為 JTI 認證的媒體。雖然德洛瓦先生在我們見面之後不幸突然罹患重病，在 2024 年 6 月去世，令全球媒體夥伴震驚難過，我也錯愕不已。但 Rti 已經用行動向他致敬，並繼續朝著強化新聞專業與公共責任的方向努力。

這份成果不僅是我們對國際公共媒體的一份許諾，也是 Rti 央廣堅持媒體獨立性與可信度的最佳證明。Rti 央廣將以此為契機，從內部創新到外部拓展，不斷強化新聞傳播的韌性，成為國際舞台上更具影響力的媒體力量。

深耕專業，識讀中國 Rti Academy 掛牌成立

2024 年 1 月 1 日，「Rti Academy 央廣學院」正式掛牌成立，標誌著 Rti 央廣在提升新聞專業與傳播能力上的又一重要進展。Rti Academy 的核心目標是培育優秀的國際傳播人才，提供全方位的素養課程，並舉辦各類專業講座，和國際同業與智庫合作，為新聞與媒體領域注入更多創新思維。8 月 Rti Academy 出版了中英文雙語的《解密中國：習近平統治下的共產黨與解放軍》，這本專書深入淺出地探討中國的政治結構與軍事運作的最新分析，為讀者提供了一個全面理解中國的框架，也為當下臺灣在地緣政治所面臨的核心議題提供了精闢的見解。這本書在國內外受到極大歡迎，除了緊急加印平裝本之外，也新增電子版供全球讀者閱讀。

Thanks to a year of dedicated work by our entire staff, we've delivered on our commitment, joining the ranks of over 1,700 JTI-certified media organizations across 85 countries. While Mr. Deloire's sudden illness and passing in June 2024 came as a shock to media partners worldwide and left me deeply saddened, Rti continues to honor his legacy through our work as we strengthen our professional standards and public service mission.

This milestone reflects both our engagement with international public media and our unwavering commitment to independence and credibility. Rti will build on this foundation, enhancing our news operations through innovation within and expansion beyond our walls, to emerge as an even more influential voice on the global media stage.

Rti Academy Launches: China Analysis & Professional Training

On January 1, 2024, Rti Academy was inaugurated, marking a significant milestone in Rti's commitment to journalistic excellence and enhanced communication capabilities. The Academy's mission is to cultivate international communication talent through comprehensive training programs and expert seminars, while fostering innovation in journalism through partnerships with international media organizations and think tanks.

In August, Rti Academy published *Real China: The Communist Party and the People's Liberation Army under Xi Jinping* in both Chinese and English. This accessible yet comprehensive analysis examines China's political structure and military operations, providing readers with a framework for understanding China and offering crucial insights into Taiwan's current geopolitical challenges. The book has been extremely well-received both at home and abroad, leading to rush reprints of the paperback edition and the release of an electronic version for global readers.

拓展國際連結 多層面交流，讓世界聽見臺灣

在國際傳播方面，Rti 央廣在過往的基礎上，加大了與國際媒體的合作與互動。我們的足跡遍及越南、德國、立陶宛、泰國、加拿大、英國、比利時、法國等多個國家，透過與當地公共媒體的交流，進一步深化雙邊關係。此外，Rti 央廣參與了多場國際研討活動，例如 Radiodays Asia 和 2024 PBI 年會，並主辦曼谷 Asia Centre 國際會議與柏林臺灣論壇。這些論壇探討的主題涵蓋民主韌性、公共媒體責任及假訊息與境外資訊操弄的反制與澄清。這些議題吸引了多國媒體專家的參與，為臺灣在國際傳播領域贏得了更多話語權。

除了國際合作，遍佈全球 20 個聽友會也是 Rti 央廣的一大特色。今年我們分別在德國柏林以及日本的東京和大阪舉辦聽友會，不僅讓 Rti 央廣進一步鞏固在國際上的知名度，也加深了與全球聽眾的情誼。特別是已經經營 75 年的日語廣播，今年更在 2024 日本業餘無線電節的評比當中，同時榮獲短波電臺人氣排行第一名以及定時播日語服務第一名。這些榮譽充分證明 Rti 央廣在國際短波廣播領域的專業與影響力。

臺灣媒體的歷史性突破 當選 AIB 執委會主席

奠基於過去多年的基礎，加上這幾年全力衝刺，讓 Rti 得以在 2024 年底傳來捷報，成為世界重要媒體國際組織的領頭羊。總部位於英國的國際廣播電視協會（Association for International Broadcasting, AIB）是全球廣播電視界舉足輕重的組織，擁有來自全

Global Outreach: Amplifying Taiwan's Voice

Rti has strengthened its international media partnerships and collaborations across Vietnam, Germany, Lithuania, Thailand, Canada, the UK, Belgium, and France, deepening relationships with local public media outlets.

In addition, Rti took part in a range of international conferences, such as Radiodays Asia and the 2024 PBI Annual Meeting, while hosting the Bangkok Asia Centre International Conference and the Berlin Taiwan Forum. These gatherings focused on democratic resilience, public media responsibilities, and combating disinformation and information manipulation by foreign bodies, drawing media experts worldwide and elevating Taiwan's international media presence.

Beyond international partnerships, Rti's 20 listener clubs worldwide remain a distinctive feature. This year, we held listener club meetings in Berlin, Germany, and in Tokyo and Osaka, Japan, not only reinforcing Rti's international presence but also strengthening bonds with global audiences. Notably, the Japanese broadcast service, now in its 75th year, achieved particular distinction at the Japan Ham Fair 2024, ranking first in both shortwave station popularity and scheduled Japanese programming categories, underscoring Rti's enduring excellence in international broadcasting.

Rti Makes History: Leading AIB

Years of foundation-building and recent concentrated efforts culminated in Rti's landmark achievement in late 2024, earning a leadership role in global media. The UK-based Association for International Broadcasting (AIB), a cornerstone organization in global broadcasting with over 100 media members, saw Rti's International Language Division Manager

球超過百家的媒體會員。Rti 央廣外語節目部經理黃佳山接下前副總臺長孫文魁的棒子，自 2020 年起連任三屆執委，今年 12 月更榮膺執委會主席，成為該組織首位來自亞洲國家的執委會主席。這一成就不僅彰顯 Rti 央廣在國際媒體界的實力與地位，更代表了臺灣在全球媒體舞台上的聲量與影響力。

提升媒體韌性 對抗假訊息與境外資訊操弄

作為全球最常遭受網路攻擊的國家，臺灣面臨著資訊戰的嚴峻挑戰。2024 年 4 月，中共總書記習近平宣布成立全新戰略性兵種——「中國人民解放軍信息支援部隊」，近一步提升對於網路空間、心戰領域的支配作戰。在平時製造灰色地帶，以資訊戰、認知戰等手段，透過混淆視聽來擴大社會分歧、製造衝突對立。在戰時，則利用網軍攻擊我方關鍵基礎設施 (Critical Infrastructure, CI)，達成癱瘓社會、癱瘓戰力的效果。

Rti 央廣作為國家一級通訊傳播領域關鍵基礎設施，除積極提升自我媒體韌性。也致力落實資通安全防護。特別是在俄烏戰爭爆發後，已經完成了兩次防護演習，兩次均獲得績優單位的肯定。

同時，我們積極參與國際反假訊息論壇，與全球媒體夥伴攜手合作，致力於對抗「境外資訊操弄干擾」（Foreign Information Manipulation and Interference, FIMI），展現臺灣媒體對抗假訊息、捍衛民主價值的堅定決心。

Carlson Huang follow the path of former Vice President Travis Sun, serving three consecutive terms as executive committee member since 2020. In December, Huang made history as the first Asian elected chairman of the AIB Executive Committee. This milestone reflects both Rti's prominence in international media and Taiwan's expanding global media influence.

Defending Against Disinformation and Foreign Interference

Taiwan faces some of the world's most intense cyberattacks and faces mounting challenges in information warfare. In April 2024, Chinese Communist Party General Secretary Xi Jinping set up the People's Liberation Army Information Support Force, a new strategic branch enhancing cyber and psychological warfare capabilities. This unit uses information and cognitive warfare to create peacetime grey zone conflicts and amplify social divisions, while preparing to target Critical Infrastructure (CI) during conflicts in order to disable both civilian and military capabilities.

As a piece of crucial national communications infrastructure, Rti has strengthened its defenses and cybersecurity protocols. Since Russia mounted a full-scale invasion of Ukraine in 2022, Rti has successfully completed two protective exercises with excellent ratings. We also engage actively in international anti-disinformation forums, working alongside global media partners to combat Foreign Information Manipulation and Interference (FIMI), showcasing Taiwan's resolve to protect democratic values against disinformation.

橋接多元文化 推動新住民專屬廣播

爲了反映臺灣社會多元文化的特質，Rti 央廣承接內政部在新住民基本法通過之後首度推出的「新住民多元文化廣播節目委外製播案」，推出專屬於新住民與移工的廣播節目－《新住民心力量》，深入探討新住民在融入臺灣社會時面臨的各種挑戰與需求。這並不只是廣播服務而已，節目還結合多種媒體數位平臺，讓更多在臺外籍人士能以華語接收到重要資訊。這是極小但重要的一步，不僅是新住民的心聲平台，更是社會大眾理解並尊重多元文化的重要橋樑。央廣秉持公共媒體的精神，在極短時間之內接下了這個重任，增加營收並不是主要的考量，而是服務新住民與移工，進一步強化臺灣人權指標，更是我們的使命。

出版《短波時代》 從冷戰到民主的臺灣之音

我們善於行銷臺灣，但卻鮮少述說自己的故事。爲此，今年 12 月我們出版了專書《短波時代：這裡是臺灣之音！》。本書收錄了 Rti 央廣主持人與全球聽友之間的動人故事，也述說了外界所鮮為人知的 Rti 央廣，並且呈現出一世紀以來的短波廣播歷史。不僅是對 Rti 央廣 96 年歷史的致敬，更是一份承載著媒體人使命與全球聽眾共同記憶的珍貴見證。

在慶祝 Rti 邁向第 97 年的同時，2024 年也是豐收的時節。除了國內外各種新聞與節目的獎項入圍、得獎無數之外，央廣也透過不斷地努力，成爲臺灣第一家取得兩個媒體採訪證，深入採訪巴黎奧運的廣播媒體。當然，2024 年從年初到年底的全世界重要選舉，以及年終振奮人心的「2024 年世界棒球 12 強賽」，Rti 央廣都在現場即時見證全球民主同

Bridging Cultures Through Broadcasting

Following the passage of the New Immigrants Basic Act, Rti launched "The Power of New Immigrants", the first dedicated broadcast program for new immigrants commissioned by the Ministry of Interior. This program delves into the challenges faced by new immigrants as they integrate in Taiwanese society. Beyond radio, it uses multiple digital platforms to deliver essential information to foreign nationals in Mandarin. Though a modest initiative, it serves as both a voice for new immigrants and a bridge to foster cultural understanding. Rti took on this responsibility as part of its public media mission, prioritizing services to new immigrants and migrant workers over commercial interests and thus advancing Taiwan's human rights standards.

Radio, Time and Story Taiwan's Voice to the World

While adept at promoting Taiwan, we rarely tell our own story. In December, we published Radio, Time and Story, which features touching stories involving Rti hosts and global listeners, reveals lesser-known aspects of Rti, and documents a century of shortwave broadcasting. It stands as both tribute to Rti's 96-year history and testament to the shared memories of media professionals and their global audience.

Rti is now entering its 97th year. 2024 was a year of achievements. In addition to winning numerous domestic and international awards, Rti became Taiwan's first radio broadcaster to secure two media passes for comprehensive Paris Olympics coverage. Throughout 2024, Rti provided on-site coverage of major global elections and the exciting 2024 WBSC Premier 12 baseball championship, witnessing both the strengthening of democratic alliances worldwide and key moments for Team Taiwan.

In addition, Rti continues to enhance its news and commentary programs to help Chinese

盟的進展以及 Team Taiwan 的每個關鍵時刻。

另外，爲了讓全球華人更加了解中國政治經濟與社會真相，央廣持續強化推出新聞與評論節目，也受到各界肯定。我在此非常感謝董事會的支持，以及由張瑞昌總臺長率領的央廣全體同仁，面對大幅增加的業務與鐵人般的辛苦差旅，都能極力達成目標，創下央廣近百年來不曾有過的佳績。

求新求變，迎向未來

2022 年 年報主題是「打造全方位的國家電臺，我們準備好了！」

2023 年 年報主題是「強化媒體韌性，迎接世界變局」

2024 年 的主題是「攜手世界，自信前行」

細數這三年來的一點一滴，我們不斷追求進步與自我提升。96 年的 Rti 央廣，從過往戰爭時期中承載國家使命的國家電臺，到民主時代向國際傳播和平之聲的公共媒體。Rti 央廣書寫了臺灣在全球傳播中的重要篇章。在多變的國際局勢下，我們不僅追求內容創新，強化國際合作，還致力於服務多元社群與對抗假訊息，成爲全球觀衆信賴的夥伴。

未來，Rti 央廣將繼續以堅定的信念與專業實力，將臺灣的故事傳播到世界每個角落，成爲連結臺灣與國際的重要橋梁。

中央廣播電臺 董事長

賴芳如

speakers worldwide better understand China's political, economic, and social realities, and has earned widespread recognition. I deeply appreciate the board's support and the entire Rti team led by President Chang Jui-Chang, who achieved unprecedented successes despite an increased workload and demanding travel schedules.

Moving Forward with Innovation

Our annual report themes reflect our journey:

2022: Upgrading Rti into a Comprehensive National Broadcaster

2023: Strengthen Media Resilience in the Face of Global Change

2024: Partnering Confidently with the World

Reflecting on these three years, we've consistently pursued progress and self-improvement. In our 96-year history, Rti has evolved from a wartime national broadcaster to a public media organization broadcasting peace to the international community. Rti has written an important chapter in Taiwan's global communications. Amid changing international dynamics, we've pursued content innovation, strengthened international cooperation, and committed ourselves to serving various communities and combating misinformation, becoming a trusted partner for global audiences.

Looking ahead, Rti will continue to share Taiwan's story with the world through unwavering conviction and professional expertise, serving as a vital bridge between Taiwan and the international community.

Rti Chairperson

Cheryl Lai

2024 央廣大數據 2024 Rti in Brief

2024 年，是 Rti 央廣豐收的一年，作為臺灣的國家電臺，唯一提供 **20** 種語言文字，跨平台對全世界傳遞臺灣各項訊息。

面對日益嚴峻的國際局勢和假訊息挑戰，Rti 成立「央廣學院」（Rti Academy）以「媒體韌性」與「媒體創新」為主軸成功舉辦國內、外 **24** 場活動，並推出「國際傳播人才培訓計畫」，吸引超過 **250** 人完成學習並獲得認證。

2024 was a banner year for Rti. As Taiwan's national broadcaster, Rti stands alone in delivering content in **20** languages across multiple platforms to global audiences.

Rti launched its Rti Academy in the face of mounting international challenges and the spread of misinformation. With a dual focus on media resilience and innovation, the Academy held **24** events in Taiwan and abroad, and over **250** participants successfully completed certification on the International Communication Training Program.

Rti 央廣堅守新聞專業與公信力，成為臺灣第 **1** 家公開發表「透明度報告」的媒體，獲得「新聞信任倡議」國際認證的華語新聞媒體，優質節目及報導於國內外競賽獲 **39** 項入圍與 **12** 項得獎殊榮。

Rti 央廣與鏡文學合作出版《短波時代》，訪談逾 **30** 位央廣不同世代的播音員及主持人，記錄近一世紀以來廣播與人的連結與真摯情感。

Rti 央廣積極與全球聽網友建立互動，舉辦國內、外，共 **10** 場聽友會「遇見央廣」全球聽友徵集活動，吸引 **50** 個國家、**640** 件作品參與。

在國際傳播方面，Rti 央廣擴大與國際媒體的合作與互動，包括越南、馬來西亞、德國、立陶宛、奧地利、泰國、加拿大、日本、英國、比利時、法國等 **11** 個國家，拜會 **57** 個組織、智庫及媒體簽署 **3** 份合作契約參與 **2** 場國際研討活動，並主辦曼谷 Asia Centre 國際會議與柏林臺灣論壇 **2** 場國際論壇為臺灣在國際傳播領域贏得了更多話語權。

Rti 央廣邁向 **97** 年之際，面對國際多變的局勢變動，持續追求進步、提升自我，將臺灣的多元傳遞到世界。

Rti Upholds Journalistic Excellence and Credibility Taiwan's **first** media outlet to issue a Transparency Report, Rti has earned international certification from the Journalism Trust Initiative as a trusted Chinese-language news source. Its exceptional programming and reporting have received recognition in the form of **39** nominations and **12** awards in competitions both at home and abroad.

Rti and Mirror Fiction jointly published Radio, Time and Story, featuring interviews with over **30** Rti broadcasters and hosts across generations, capturing almost a century of heartfelt connections between the station and its listeners.

To engage with its global audience, Rti held **10** listener meetups in Taiwan and abroad. The "How I Met Rti" campaign drew **640** entries from **50** countries.

On the international front, Rti strengthened its global media partnerships, meeting with **57** organizations and media outlets across **11** countries—Vietnam, Malaysia, Germany, Lithuania, Austria, Thailand, Canada, Japan, the UK, Belgium, and France. Rti also amplified Taiwan's voice in global broadcasting by signing **three** cooperation agreements, Rti participating in **two** international conferences, and hosting panels at **two** international forums: the Asia Centre Conference in Bangkok and the Berlin Taiwan Forum.

As it nears its **97**th year, Rti continues to evolve amid global changes, bringing Taiwan's wide-ranging stories to the rest of the world.

貳 Feature 2

2024 央廣焦點 2024 Rti Key Work

Rti 央廣為應對日益嚴峻的國際局勢和假訊息挑戰，創立「央廣學院」（Rti Academy），以「媒體韌性」和「創新發展」為主軸，全面提升國際傳播實力與人才培養。首年成功舉辦 24 場活動，涵蓋國際論壇、專業課程與校園合作，並與泰國 Asia Centre 共同推出「數位安全講座」，深化跨國協作。學院還推出雙語學習資源與《解密中國》手冊，未來計劃發行親民學習版本，以期提升全民媒體素養。此外，Rti 央廣透過《新住民心力量》節目，聚焦新住民文化融入與職涯成長，推動多元文化交流與社會理解；同時發表《短波時代》，以歷史與人文視角梳理臺灣廣播國際傳播的發展，繼續實現「讓世界聽見臺灣之音」的使命。

Rti has established Rti Academy to address heightening global tensions and the challenge of disinformation. Focusing on media resilience and innovation, the Academy aims to strengthen international communication capabilities and talent development. In its first year, the academy hosted 24 successful events including international forums, professional courses, and university collaborations. The Academy partnered with Thailand's Asia Centre to launch the Digital Security Training session and deepen international cooperation. It also introduced bilingual learning resources and the Real China handbook, with plans for public editions to enhance media literacy.

In addition, Rti is using programs such as The Power of New Immigrants to promote immigrant integration and career development and foster multicultural exchange. The publication *Radio, Time and Story* chronicles Taiwan's international broadcasting development and advances Rti's mission to amplify Taiwan's voice globally.

強化鏈結國際 提升媒體韌性 央廣學院正式啟航 Rti Academy: Building Global Links and Media Resilience

2024 年，俄烏戰爭延續，以巴衝突不斷升級，南北韓關係惡化，中國對國際秩序的挑戰與擾亂愈加明顯，尤其是臺灣面對中國軍事威脅與「灰色地帶」戰術侵擾，假訊息攻擊成為其主要手段。為應對這些挑戰，於年初成立「央廣學院」（Rti Academy）。

「媒體韌性」與「媒體創新」作為央廣學院核心主旨，我們除了積極推動一系列活動，包含舉辦全球性「國際論壇」，增強國際合作，並注重提升傳播人才的專業能力。自成立以來，已成功舉辦 24 場活動，展示了卓越的專業執行力和成果。這些活動包括「國際傳播人才培訓」、「媒體韌性課程」、「產學合作簽約」及「紀錄片放映會」等，涉及的領域範圍廣泛，深具影響力。

央廣學院首要任務，是強化與國際媒體、智庫、非營利組織等的合作與鏈結，提升臺灣在國際上的能見度。與泰國 Asia Centre 簽署合作備忘錄，合作舉辦「數位安全講座」，進一步加深國際社會對臺灣的理解與支持。辦理「臺灣論壇－柏林場」，推動臺灣在國際舞台上的發聲。

The global landscape in 2024 remains challenging, with the ongoing Russo-Ukrainian war, escalating Israel-Palestine conflict, growing political problems in South Korea, and China's mounting challenges to international order. Taiwan faces military threats and "gray zone" operations from China, with disinformation becoming a primary tactic. Rti Academy was set up early this year to address these challenges.

Centered on media resilience and innovation, the Academy has launched comprehensive initiatives including global forums to strengthen international cooperation and enhance professional expertise. Since its launch, it has conducted 24 successful events, demonstrating strong execution across international communication training, media resilience courses, academic partnerships, and documentary screenings.

The Academy prioritizes strengthening ties with international media, think tanks, and non-profits to enhance Taiwan's global visibility. Key collaborations include a partnership with Thailand's Asia Centre for digital security training and organizing the Taiwan Forum in Berlin to amplify Taiwan's international voice.



Rti 央廣學院主管與講師討論課程內容。
Rti Academy supervisor discusses course content with an instructor.

在對抗假訊息方面，央廣學院匯集了國家安全與傳播領域的專家，並獲得國發會經費補助，推出「媒體韌性學習資源雙語創新方案」。這項方案不僅包含線上與實體課程，還出版《解密中國：習近平統治下的共產黨與解放軍》手冊，為媒體從業者提供專業的報導指引。未來，學院將推出更加親民版本，針對青少年與基層民衆提升對假訊息的識讀能力。

此外，學院推出的「國際傳播人才培訓計畫」也獲國發會支持，並與國際數位學習平台 Coursera 合作，開設全英語課程，吸引了超過 250 人完成學習並獲得認證。

央廣學院也積極走入校園，與國內七所大學簽署了產學合作備忘錄，並計畫根據各校特色規劃不同的合作方案，讓學生能夠接觸到最新的國際傳播實務，掌握全球傳播趨勢。

值得一提的是，2024 年學院於 9 月 19 日舉辦了紀錄片《奧運傳奇：楊傳廣與強森》的全臺首映會，吸引多國駐臺使節參與，並在映後座談中引起熱烈討論。此活動不僅提升 Rti 央廣在國際社會的能見度，也為臺灣社會帶來更多對奧運精神與體育發展的關注。

In its work combating disinformation, the Academy has assembled various national security and communication experts. With National Development Council funding, it launched a bilingual media resilience learning initiative, including online and in-person courses, and published Real China: The Communist Party and the People's Liberation Army Under Xi Jinping as a professional reporting guide. Future plans include public editions targeting youth and grassroots communities to help enhance media literacy.

Supported by the National Development Council and partnering with online learning platform Coursera, the Academy's international communication training program has certified over 250 participants through its English-language courses.

The Academy has also established partnerships with seven Taiwanese universities and is planning tailored collaboration programs to expose students to international communication practices and global trends.

Notably, the September 19 Taiwan premiere of the documentary "Decathlon: The C.K. Yang and Rafer Johnson Story" attracted numerous foreign diplomats and generated enthusiastic post-screening discussion. This event raised Rti's international profile while highlighting Olympic spirit and sports development in Taiwan.

《新住民心力量》： 新住民融入臺灣的重要橋樑 Empowering New Immigrants: Building Bridges in Taiwan



為促進新住民適應臺灣生活及推廣多元文化，移民署推出《新住民心力量》廣播節目與 Podcast，節目由 Rti 央廣製作，並於 10 月 15 日在警察廣播電臺舉辦節目開播記者會，與會貴賓包括內政部長劉世芳、立委羅美玲、蘇巧慧、麥玉珍，以及越南、印尼、泰國及菲律賓等國家駐臺機構和多個新住民團體等。內政部長劉世芳致詞時指出，隨著《新住民基本法》三讀通過，內政部持續辦理各項配套措施，其中也包括新住民媒體近用權的落實，《新住民心力量》廣播節目非常重要，政府會好好傾聽新住民的心聲，也希望透過節目，促進臺灣人與新住民相互理解。

The National Immigration Agency has launched "The Power of New Immigrants", a radio program and podcast designed to help newcomers adapt to Taiwanese life while promoting multiculturalism. Produced by Rti, the program's launch ceremony was held on October 15 at the Police Broadcasting Service. In attendance were Interior Minister Liu Shyh-Fang and legislators Loh Meei-Ling, Su Chiao-Hui, and Mai Yu-Chen, alongside representatives from Vietnamese, Indonesian, Thai, and Philippine offices in Taiwan and various immigrant community groups.



《奧運傳奇：楊傳廣與強森》紀錄片導演陳惟揚（右）與編劇旁白齊邁可（中）親臨現場與觀眾進行深度交流。
"Decathlon: The C.K. Yang and Rafer Johnson Story" documentary director Frank W. Chen and writer-narrator Mike Chinoy enjoy an in-depth dialogue with the audience.



內政部移民署舉辦「新住民心力量」廣播節目開播記者會，節目由 Rti 央廣團隊製作。
The National Immigration Agency launches “The Power of New Immigrants”, a radio program produced by Rti, at a press conference.

《新住民心力量》節目涵蓋三大核心議題：文化差異、職業發展以及婚姻關係，內容深入探討新住民在臺灣社會遭遇的挑戰，並透過專家訪談和實際案例的分享，提供實用的生活指南與資源，協助新住民適應臺灣文化。節目主持群包含 Rti 央廣印尼語主持人尤繼富、泰語主持人陳孝珍、菲律賓語主持人何薇薇、英語主持人崔瑾璇以及越南語主持人范瑞薔薇，以新住民、新二代的身分迎接以華語主持節目的新挑戰，自 2024 年 10 月 18 日起，每週五、每週六下午 2 時在警廣 FM104.9 頻道準時播出，同時也可透過央廣網站及各大 Podcast 平台收聽。

In her remarks, Minister Liu noted that, following the passage of the New Immigrants Basic Act, the Ministry has been rolling out various support measures, including ensuring media access for new immigrants. She highlighted the vital role of the “The Power of New Immigrants” program, emphasizing the government's commitment to listening to immigrant voices and fostering mutual understanding between Taiwanese citizens and newcomers.

The program addresses three key areas: cultural differences, career development, and marital relationships. Through expert interviews and real-life stories, it examines the challenges immigrants face in Taiwan while offering practical guidance and resources for cultural adaptation. The show features Rti's multilingual team: Indonesian host Yunus Hendry, Thai host Jennalee Tantara, Filipino host Jayrose Ho, English host Tristan Hilderbrand, and Vietnamese host Tuong Vy. As immigrants and the children of immigrants, these hosts take on the challenge of presenting in Mandarin Chinese. The program airs every Friday and Saturday at 2 PM on Police Broadcasting Service FM104.9 starting October 18, 2024, and is available on Rti's website and major podcast platforms.

Rti 央廣「新住民心力量」節目主持群。
The hosts of Rti's “The Power of New Immigrants” program.

《短波時代》 書寫央廣人跨世代聲音情緣 Radio, Time and Story: Voices of Rti Across Generations

雖然媒體形式不斷創新下，Rti 央廣和國際短波迷以及全球聽眾牽起的緣分，仍綿長不斷，經過一年的策劃，由文字工作者林欣誼及臺灣史研究者周馥儀共同著作，央廣與鏡文學合作出版的《短波時代：從冷戰到民主，從情報播送到和平之聲，讓世界聽見臺灣之音》一書於 11 月 29 日正式發行。

《短波時代》書中透過訪談逾 30 位央廣不同世代的播音員 / 主持人，記錄臺灣近一世紀以來如何向國際發聲，更從主持人、聽友的角度講述廣播與人的連結與真摯情感。

12 月 5 日，新書發表會在誠品松菸店登場，邀集了作者以及書中多位受訪者共襄盛舉，分享許多關於 Rti 央廣的故事。新書發表會後，也會結合「遇見央廣」特展，至全臺各處辦理新書座談，邀請大家共同感受這份跨越時間與空間的美好情誼。



《短波時代》新書發表會 現場參與嘉賓合照 (鏡文學提供)
Guests attending the Radio, Time and Story book launch (courtesy of Mirror Fiction).



Despite the ongoing evolution of media formats, Rti maintains its strong connection with shortwave enthusiasts and listeners worldwide. *Radio, Time and Story: From Cold War to Democracy, From Intelligence Broadcasting to Voice of Peace—Making Taiwan Heard Worldwide* was released on November 29. The product of a year's planning, this book was published in partnership with Mirror Fiction and is co-authored by writer Lin Hsin-Yi and Taiwan historian Chou Fu-I.

Drawing on interviews with over 30 Rti broadcasters and hosts spanning different generations, the book chronicles Taiwan's century of international broadcasting and reveals the deep personal connections and authentic relationships built through radio, as told by hosts and devoted listeners.

The book launch was held at Eslite Songyan Store on December 5. The authors and many interviewees came together to share their stories of Rti. Following the launch, book talks are being held across Taiwan alongside the “How I Met Rti” exhibition, enabling the public to explore these meaningful connections that bridge time and distance.



Feature 3

新聞議題

News Coverage Highlights

2024 年 1 月臺灣總統大選期間，Rti 央廣全方位報導候選人選舉活動，並製播 5 小時開票實況，邀學者專家即時分析選情，並於選後推出《新政局新挑戰》專題，深入探討兩岸外交、國會生態及政黨格局，由國際智庫學者剖析臺灣選舉對美中臺關係的深遠影響，讓全球閱聽眾全面掌握臺灣的民主成果。同年夏季巴黎奧運，Rti 央廣首次進行現場採訪，記者團發表 140 則新聞，報導臺灣隊 2 金 5 銅佳績及文化奧運活動，彰顯臺灣體育與文化實力。此外，7 月推出的《洞察中國》新聞影片計畫，深入分析中國社會、經濟與兩岸政策，成功達成 3 千萬次曝光，向全球傳遞正確資訊。Rti 央廣更是臺灣首家完成「新聞信任倡議」(JTI) 透明度報告的媒體，展示財務來源與編輯政策，堅守新聞專業與公信力，為臺灣媒體在全球民主價值的發聲再添亮點。

During Taiwan's January 2024 presidential election, Rti delivered comprehensive coverage of campaign activities and broadcast a 5-hour live vote count, with scholars and experts brought in for real-time election analysis. After the election, Rti launched "New Political Landscape, New Challenges", a special series examining cross-strait diplomacy, parliamentary dynamics, and party realignment. International think tank scholars discussed the election's lasting impact on US-China-Taiwan relations, giving global audiences a comprehensive picture of Taiwan's democratic achievements.

In summer 2024, Rti conducted its first field coverage of the Olympics. The reporting team published 140 news stories covering Team Taiwan's two gold and five bronze medals in Paris, as well as Olympic cultural activities, showcasing Taiwan's athletic and cultural strengths.

The "Inside China" news video project launched in July also offered in-depth analysis of Chinese society, economy, and cross-strait policies, reaching 30 million views and delivering accurate information worldwide.

Rti also became Taiwan's first media organization to complete the Journalism Trust Initiative (JTI) transparency report, which included disclosing funding sources and editorial policies. This commitment to journalistic professionalism and credibility marks another milestone for Taiwan media's voice for global democratic values.



超越黨派公正客觀 報導 2024 總統大選

Nonpartisan Coverage: 2024 Presidential Election



本臺新聞部製播總統大選節目，邀請學者專家即時評析。

Rti News Division broadcasts presidential election program featuring real-time analysis from experts.

1 月 13 日，第 16 任總統副總統與第 11 屆立法委員選舉投票，Rti 央廣製播第一手的報導和節目，讓海內外聽眾全方位了解臺灣這次總統及立委選舉的最新消息以及所代表的重大意義，也洞悉臺灣真實的民意趨向，彰顯臺灣民主價值真諦。

On January 13, Taiwan held elections for its 16th President and Vice President, along with the 11th Legislative Yuan. Rti provided comprehensive first-hand coverage and programming to help audiences at home and abroad understand the latest developments and the significance of these elections, while capturing Taiwan's public opinion trends and democratic values.



本臺新聞部秉持超越黨派、公正客觀的原則報導及製播選舉相關新聞，特別制定「選舉與公民投票新聞製播指引」原則。投票前國內新聞組記者就採訪各陣營候選人的選舉活動，包括環臺車掃及晚會行程，進行第一手的觀察與報導。開票當天，製播 5 小時的影音實況轉播，邀請學者專家即時評析。選後更以「新政局新挑戰」為題，從兩岸外交情勢、國內政局、國會生態及各政黨變化等各面向做出 7 則深度分析專題，另一方面還專訪華府智庫學者就臺灣大選及美中臺關係變化做深度分析。

此外，本臺工程資訊部在 2024 年總統大選期間，舉凡辯論會、政見發表會及投開票等，對於協助提供影音轉播工程資訊技術服務及多語軟體網頁之規劃與建置可說是不遺餘力，即時提供資料更新及呈現選舉結果，不僅增進民衆對大選了解，也強化了我們與聽網友更多良性互動。

Our News Division upholds strict Nonpartisanship and objectivity in its election coverage, with the establishment of Special Guidelines for Election and Referendum News Coverage. Before election day, our Taiwan news team covered campaign activities across all camps, including nationwide campaign tours and evening rallies, and delivered first-hand observations. On election day, we broadcast 5 hours of live audio-visual coverage with real-time analysis from scholars and experts. Post-election, we produced seven in-depth analytical features in the "New Political Landscape, New Challenges" series, examining cross-strait diplomatic conditions, domestic politics, parliamentary dynamics, and party developments. We also interviewed Washington think tank scholars for thorough analyses of Taiwan's election and the evolving US-China-Taiwan relations.

During the 2024 presidential election, our Engineering and Information Department provided comprehensive technical support to broadcasting of debates, policy presentations, and vote counting. The team delivered audio-visual broadcasting services and developed multilingual software and webpages, updating data and presenting election results in real-time and thus enhancing public understanding while strengthening engagement with our audience.

首度前進奧運 巴黎第一手採訪

First-Ever Olympic Coverage: Live from Paris

2024 年夏季奧運會於法國巴黎舉行，這是 Rti 央廣首次獲得奧運採訪證，新聞部國內組記者江昭倫與外語節目部法語特約主持人柯雷門共同合作進行採訪，於巴黎奧運期間，克服各種交通及採訪作業問題，共發布 140 則新聞，另外還拍攝數十則影片，相關內容於央廣官網巴黎奧運專頁及粉專露出，觀看數均相當可觀。

臺灣隊這次在巴黎奧運表現不俗，共獲得 2 金 5 銅的佳績。奪牌時刻，記者江昭倫即時採訪運動員本人或是其教練、家屬，另外除了賽事本身，也積極報導包括駐法代表處及文化部所推出的文化奧運臺灣場相關活動，讓更多央廣聽網友了解臺灣健兒的優異表現，也能進一步認識臺灣在文化軟實力上的創意和發展，一方面提升 Rti 央廣形象與能見度，另一方面也持續展現臺灣的國際影響力。



Rti marked a milestone by securing its first Olympic press credentials at the 2024 Summer Olympics in Paris. Joint hosting by Taiwanese reporter Mykonos Chiang and French program host Clément Tricot brought the Games to life for audiences back home. Navigating transportation hurdles and reporting challenges, the team delivered 140 news stories and dozens of video reports. The content was featured on the Olympic special page of the Rti website and across social media platforms and drew impressive viewership numbers.

The Taiwan team shone at the Paris Olympics, clinching two gold and five bronze medals. During these triumphant moments, reporter Mykonos Chiang captured in-the-moment reactions through interviews with athletes, coaches, and family members.

Coverage also extended beyond the sporting arena to embrace Taiwan's cultural presence, featuring events organized by the Taiwan Representative Office in France and the Ministry of Culture's Taiwan Cultural Olympics program. This comprehensive reporting not only brought Taiwan's athletic excellence to Rti's audience but also spotlighted the nation's cultural creativity and development. The coverage served the dual purpose of elevating Rti's profile and visibility while reinforcing Taiwan's growing international presence.

新聞部記者江昭倫 (右) 與外語節目部法語特約主持人柯雷門 (左) 共同合作進行採訪。
News reporter Mykonos Chiang (right) collaborates with International Language Division French host Clément Tricot (left) on an interview.

啟動「洞察中國」新聞影片計畫 力遏認知作戰 “Inside China” Series: Combating Disinformation

7月，Rti 央廣新聞部正式啟動「洞察中國」新聞影片計畫，期盼以更多元豐富的內容對抗虛假訊息，傳達正確資訊。

中國近年挾其經濟與外交籌碼滲透國際媒體、散布爭議訊息、操弄輿論，並利用臺灣的言論自由，積極進行輿論戰、法律戰和心理戰。面對中國「認知作戰」威脅加劇，本計畫每週製播4集、每集約10分鐘的影片，在Rti 央廣官網與YouTube頻道播出，讓關心中國與兩岸議題的閱聽人能以最便捷、有效的方式獲取正確資訊，內容則包括中國的社會脈動、經濟趨勢、政治與外交動向等，同時亦針對重要兩岸政策議題與新聞事件進行探討與分析。

「洞察中國」不僅要向全球傳達真實中國的樣貌，更要導正國際視聽，捍衛臺灣主權與民主價值，播出以來已有3千多萬曝光率及數百萬的觀看數，深受肯定。

In July, Rti's News Division launched the “Inside China” video series to use richer, more diverse content to counter misinformation.

China is increasingly using its economic and diplomatic clout to penetrate international media, spread contentious messaging, and shape public opinion. Taking advantage of Taiwan's free speech environment, China has stepped up its three-pronged campaign of public opinion warfare, “lawfare”, and psychological operations. To counter this mounting cognitive warfare threat, four 10-minute videos are put out every week on Rti's website and YouTube channel in a format that gives audiences following China and cross-strait issues easy access to reliable information. Coverage spans Chinese social dynamics, economic trends, and political-diplomatic developments, and looks at significant cross-strait policies and current events.

“Inside China” strives to show the world China's true face while correcting international perspectives and safeguarding Taiwan's sovereignty and democratic values. The series has resonated strongly since launch, generating over 30 million impressions and several million views.

領銜臺灣媒體 完成 JTI 透明度報告 Rti First in Taiwan to Complete JTI Report

Rti 央廣 2024 年正式參與「新聞信任倡議」(Journalism Trust Initiative, JTI) 並完成自我評估，成為臺灣第一家公開發表「透明度報告」的媒體，經獨立第三方審計後，於 2024 年底通過認證，代表央廣對新聞專業的堅持與公信力獲得國際公認及肯定。

致力捍衛新聞自由的無國界記者組織 (Reporters Without Borders, RSF) 5 年前發起 JTI 認證，並號召全球媒體加入。參與認證的媒體必須完成三項任務，首先須依據 JTI 的問卷逐項進行自我評估，共有 18 個類別、130 項標準；包括揭露所有權類型、資金來源、編輯政策、問責制度、事實查核、人員培訓等。完成自我評估並公開「透明度報告」後，還需接受獨立的第三方審計，方能獲得 JTI 認證。迄今全球已有超過 1700 家媒體加入 JTI 計畫，其中只有三分之一發表了「透明度報告」。

In 2024, Rti became the first media organization in Taiwan to completing a Journalism Trust Initiative (JTI) self-assessment and publish a Transparency Report. With third-party verification underway, Rti expects to receive certification shortly as an international acknowledgment of its commitment to journalistic excellence and credibility.

Reporters Without Borders (RSF) launched the JTI certification program five years ago to promote press freedom and invited media organizations worldwide to participate. Certification consists of three steps. Organizations must first complete a thorough self-assessment across 18 categories and 130 standards, including ownership structure, funding sources, editorial policies, accountability measures, fact-checking methods, and staff training. After releasing a Transparency Report, organizations undergo independent verification to earn JTI certification. While over 1,700 media organizations globally have signed up to the JTI program, only a third have released Transparency Reports.

肆

Feature 4

國際影響力 International Impact

2024 年，Rti 央廣將國際合作觸角延伸至中歐，前進立陶宛與其國家廣播電視臺及通訊社簽署合作協議，以英、俄、烏克蘭語內容增進交流並應對假訊息挑戰；推動與馬來西亞及東南亞地區媒體的合作，擴大臺灣文化國際影響力，並在柏林舉辦臺灣專場論壇，讓臺灣能見度大大提升。此外，我們還與泰國 Asia Centre 聯合籌辦民主議題論壇，宣示必須捍衛民主、人權和言論自由的核心價值，並為臺灣在國際社會中發聲提供了有力平台。

In 2024, Rti made significant inroads into Central Europe, establishing content-sharing partnerships in English, Russian, and Ukrainian with Lithuania's national broadcaster and news agency to enhance communication and tackle disinformation. The network also strengthened ties with Malaysian and Southeast Asian media to broaden Taiwan's cultural footprint internationally. A dedicated Taiwan Forum in Berlin substantially raised the country's profile. In partnership with Thailand's Asia Centre, Rti co-hosted a democracy forum to reinforce core values of democracy, human rights, and free speech while amplifying Taiwan's voice on the global stage.

肆

國際影響力

International Impact

積極攜手全球夥伴 共創多語媒體新局 Global Partnerships Drive Multilingual Media Growth

Rti 央廣積極拓展中歐國際合作網絡，於今年 5 月前進立陶宛拜會其國家廣播電視臺（LRT）及歷史悠久的立陶宛通訊社（ELTA）並簽署合作協議，以英語、俄語及烏克蘭語服務深化兩國民眾互動，同時提升 Rti 央廣於中歐的影響力，合作內容涵蓋新聞與資訊交換，共同應對假訊息，並在人才培訓及媒體專業提升上合作。

在國內，本臺與 Alian96.3 原住民族廣播電臺攜手合作，雙方規劃進行節目、新聞共享與共製，並合力推動東南亞地區的廣電交流，透過多語服務，將臺灣原住民族的文化推向國際。

在東南亞交流方面，我們則與馬來西亞 BFM 旗下的中文數位財經平台《財今》合作，雙方將針對共同感興趣的主題進行節目連線互訪，推動亞洲財經議題的討論，展現 Rti 央廣國際化的多元合作成果。

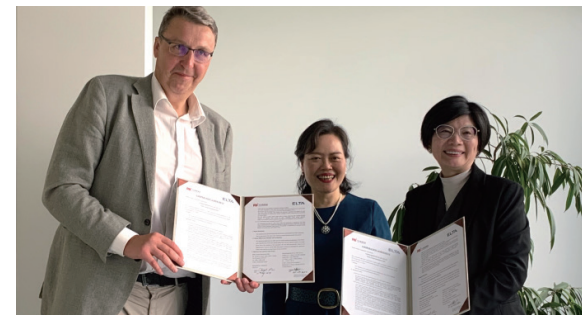


Rti 央廣團隊至比利時佛拉蒙廣播電視公司進行拜會交流。
Rti team visits VRT in Belgium for exchange.

Rti expanded its Central European presence in May by signing agreements with Lithuania's national broadcaster LRT and the established Lithuanian News Agency ELTA. This collaboration strengthens people-to-people ties through English, Russian, and Ukrainian content while boosting Rti's regional influence. The partnership encompasses news sharing, joint anti-disinformation initiatives, and professional development programs.

On the home front, our station joined forces with Alian 96.3 Indigenous Peoples Radio Station to share and co-create programs and news content. Together, we are working to promote broadcasting exchange across Southeast Asia, using multilingual programming to bring Taiwan's indigenous cultures to international audiences.

In Southeast Asia, we partnered with BFM Malaysia's Chinese digital financial platform "Caijin". The collaboration features cross-platform interviews on shared interests and fosters dialogue on Asian financial matters. These initiatives demonstrate Rti's diverse international partnerships.



Rti 央廣董事長賴秀如（右）在臺灣駐立陶宛大使王雪虹（中）的見證下與 ELTA 立陶宛國家通訊社簽署合作備忘錄。
Rti Chairperson Cheryl Lai (right) signs an MOU with ELTA, the Lithuanian National News Agency, witnessed by Taiwan's representative to Lithuania, Constance Wang (center).

參加國際研習 Radiodays Asia、PBI 年會不缺席 International Training: Radiodays Asia and PBI Highlights

9 月期間，Rti 央廣身為世界公共媒體聯盟（PMA）會員之一，受邀參加在馬來西亞舉辦的 Radiodays Asia 2024 研討會。

Radiodays Asia 國際研討會由 PMA、亞太廣播聯盟（ABU）等國際組織共同協辦。因應媒體面臨日益嚴峻的挑戰，包括不斷變化的消費模式和業務快速轉型，同時，面對全球新平台上音訊的投資和使用不斷增加，開啟音訊新黃金時代的契機，3 天的研討會課程，為廣播及播客領域的相關從業者，提供相當多寶貴的經驗分享和意見交流。

此次出訪也拜會馬來西亞媒體單位機構，如：Bernama Radio、Malaysian Press Institute、BFM 89.9：The Business Station 商業電臺等，其中不乏首次拜訪之媒體單位，除進一步加強雙方交流，更期望日後能擴展合作關係。



Rti 央廣李明俐副總前往馬來西亞拜會 Bernama Radio 廣播電臺。
Rti Vice President Isis Mingli Lee visits Bernama Radio station in Malaysia.

As a member of the Public Media Alliance (PMA), Rti participated in the Radiodays Asia 2024 conference in Malaysia this September.

Co-organized by PMA, the Asia-Pacific Broadcasting Union (ABU), and other international bodies, the three-day conference provided a valuable platform for radio and podcast professionals to share experience and insights. The timing was crucial, as the media industry is grappling with mounting challenges, from shifting consumption patterns to rapid transformation. The sessions also explored opportunities in the new golden age of audio, spurred by increasing investment and usage across global platforms.

The trip also included meetings with Malaysian media organizations Bernama Radio, Malaysian Press Institute, and BFM 89.9: The Business Station. Many of the meetings were the first of their kind and served not only to strengthen ties but also to explore future collaboration opportunities.

推動跨國交流 傳媒外交有效發聲 Media Diplomacy: Expanding Taiwan's Global Voice



Rti 央廣面對國際社會對於正確臺灣新聞及節目內容日益增長的需求，以及來自俄中聯合認知戰的挑戰，積極拓展中歐區域國際網絡，推動跨國媒體交流，並強化與國際媒體組織的合作機會。繼 2022 年於英國倫敦舉辦首場臺灣專場論壇後，2024 年再於德國柏林舉辦論壇，進一步提升臺灣及央廣的國際能見度。本次行程更包含睽違五年的德語節目聽友會，深化情感交流並強化聽眾對短波廣播的支持。

德國作為歐洲受戰爭影響最深的國家之一，近期對臺政策與態度出現結構性轉變；同時，鄰近俄羅斯的波羅的海三國與白俄羅斯地緣政治地位關鍵，其中立陶宛積極參與歐盟及 NATO 事務，其對臺策略在中歐甚至全歐洲具指標性意義，對臺灣資訊需求也大幅提升。Rti 央廣結合以德語、英語、烏克蘭語及俄語等節目，正好滿足當地受眾需求。2024 年 5 月，Rti 央廣拜訪多家歐洲智庫，探討臺灣在地緣政治中的角色，進一步拉近立陶宛及波羅的海國家與臺灣的關係。

As demand grows worldwide for accurate news and content about Taiwan, and in the face of challenges from joint Russo-Chinese information warfare, Rti has actively built its network across Central Europe, fostering cross-border media exchanges and deepening ties with international media organizations. After hosting its first Taiwan Forum in London in 2022, Rti held another in Berlin in 2024 to enhance global visibility for both Taiwan and Rti. The visit included a German program listeners' meeting—the first in five years—which strengthened bonds with listeners and bolstered support for shortwave broadcasting.

Among the European nations most impacted by war, Germany has recently shifted its policy and stance towards Taiwan. Meanwhile, the Baltic states and Belarus maintain crucial geopolitical positions near Russia. Lithuania's active participation in EU and NATO affairs and its approach to Taiwan serve as a model across Central and Eastern Europe, driving up demand for Taiwan-related information. Rti's German service, together with its English, Ukrainian, and Russian programming, effectively serves these local audiences. In May 2024, Rti met with various European think tanks to explore Taiwan's geopolitical role, strengthening ties between Lithuania, the Baltic states, and Taiwan.



Rti 央廣董事長賴秀如 (左) 與歐盟對外事務部政策委員 Tom Peart。
Rti Chairperson Cheryl Lai (left) with Policy Officer at European External Action Service Tom Peart.

11 月，Rti 央廣因應歐洲議會通過有關臺灣的決議案，董事長親率團隊訪歐，參加「AIBs 國際傳媒優異獎」頒獎典禮，讓全球優秀媒體人才及傳播界翹楚見證本臺優秀的節目製播能力，並與比利時、法國多家專注於防治假訊息與媒體識讀的機構會晤，包括比利時法語廣播電視臺 (RTBF)、比利時佛拉蒙廣播電視臺 (VRT)、歐洲假訊息實驗室 (EU Disinfo Lab)、歐盟對外事務部 (EEAS)、歐洲事實查核組織 (EFCSN) 等，探討如何應對假訊息挑戰、提升公眾媒體素養，並分享資訊戰經驗。此行不僅奠定未來人才培訓及記者職能提升的合作基礎，更透過傳媒外交有效在歐洲發聲，擴大臺灣在國際間的影響力。

In November, following the European Parliament's Taiwan resolution, Rti's chairperson led a delegation to Europe for the AIB International Media Excellence Awards ceremony, where they showcased Rti's programming excellence to global media leaders and professionals. The delegation engaged with Belgian and French organizations specializing in countering misinformation and promoting media literacy, including RTBF (Belgian Radio-television of the French Community), VRT (Flemish Radio and Television Broadcasting Organisation), Europe's Media Lab, EU Disinfo Lab, EEAS (European External Action Service), and EFCSN (European Fact-Checking Standards Network). They explored strategies to combat misinformation, enhance public media literacy, and share insights on information warfare. Beyond laying groundwork for future talent development and journalism training, the visit strengthened Taiwan's voice in Europe through media diplomacy, broadening its international impact.

籌辦國際論壇 撐民主讓聲音更多元

International Conference: Championing Democracy's Voices

8 月，Rti 央廣與泰國非營利組織 Asia Centre 簽訂合作備忘錄，並參與 Asia Centre 在曼谷舉行的第九屆國際研討會，本次會議主題為《限縮的亞洲民主空間：抵抗與回擊》。董事長賴秀如、副總臺長李明俐及央廣學院經理曾偉旻等人出席此次盛會，並與來自全球的 NGO、INGO、媒體從業者及學術界人士共同探討亞洲地區民主空間的收縮及應對策略。

In August, Rti signed a cooperation agreement with Asia Centre, a Thai non-profit organization, and took part in their 9th International Conference in Bangkok on "Shrinking Civic Space in Asia: Stories of Resistance and Pushback". Chairperson Cheryl Lai, Vice President Isis Mingli Lee, and Rti Academy Manager Tseng Wei-min attended alongside NGOs, INGOs, media professionals, and academics from around the world to address democratic decline in Asia and potential responses.



泰國曼谷亞洲中心舉辦的研討會，開幕論壇由央廣副總臺長李明俐 (左二)、烏克蘭語主持人申武松 (右一) 與印度觀察家研究基金會高級研究員 Niranjan Sahoo (右二)，探討各地區政治情勢與全球公民社會所面臨的挑戰。
Asia Centre in Bangkok hosts a conference where Rti Vice President Mingli Lee (second left), Ukrainian program host Oleksandr Shyn (right), and Observer Research Foundation Senior Fellow Niranjan Sahoo (second right) discuss regional political situations and challenges facing global civil society during the opening forum.



論壇以香港視覺藝術家黃國才的紀錄片作為開場。
Forum opens with a documentary by Hong Kong visual artist Kacey Wong.

首場論壇由 Rti 央廣籌辦，題為《跨越疆界與族群：撐民主》，由香港視覺藝術家黃國才的紀錄片開場，影片講述黃國才在香港受壓迫過程中的覺醒與反抗，並表達對自由、民主和自治的堅持。副總臺長李明俐強調，作為公共媒體，我們必須捍衛民主、人權和言論自由的核心價值；烏克蘭語節目主持人申武松則分享了烏克蘭與臺灣在地緣政治上的平行性，並探討兩地在國際社會的共同命運。

第二場論壇主題為《跨越疆界與族群：擴大多元與聲音》，由董事長賴秀如主持，討論如何突破國界、語言和族群的局限，促進媒體多樣性和包容性。「全球之聲」總編輯馬雲華強調多語言敘事的重要，並提到跨文化翻

The first panel hosted by Rti, entitled “Beyond Borders and Ethnicities: Stand with Democracy”, began with a documentary by Hong Kong visual artist Kacey Wong. The film documents Wong’s political awakening and resistance to oppression in Hong Kong, highlighting his dedication to freedom, democracy, and autonomy. Vice President Lee stressed the public media’s duty to protect democracy, human rights, and free speech, while Ukrainian program host Oleksandr Shyn discussed the geopolitical similarities between Ukraine and Taiwan and our common destiny in the international community.

The second panel hosted by Rti, “Beyond Borders and Ethnicities: Amplify the Voice and Diversity”, moderated by Chairperson Lai, explored breaking down national, linguistic, and ethnic barriers for greater media diversity. Global Voices Editor-in-Chief Filip Noubel spoke about

譯如何有助於保留地方文化與語言的真實性。印尼語主持人譚雲福分享他如何從文化認同過程中逐步成為臺灣與印尼文化交流的橋樑，希望在臺移工和新住民的聲音被聽見。原住民族廣播電臺主持人茉莉海·達路斯（Mulihay Talus）則介紹撒奇萊雅族正名歷程和族人對復興母語的努力。

兩場論壇不僅彰顯了 Rti 央廣在推動民主、言論自由和多元文化方面的貢獻，還體現作為公共媒體在國際舞臺上的重要角色。我們不僅是信息的傳遞者，更是捍衛民主價值的力量，為臺灣在國際社會中發聲提供了有力平台。

multilingual storytelling and its role in preserving cultural authenticity. Indonesian program host Tony Thamsir described his path to bridging Taiwanese and Indonesian cultures, advocating for migrant workers and settled immigrants in Taiwan. Indigenous Radio host Mulihay Talus spoke of the Sakizaya people’s journey to establish recognition of their names and their efforts to revive their language.

The panels showcased Rti’s work to advance democracy, free expression, and cultural diversity, underlining our international significance as a public broadcaster. We act both as information providers and champions of democratic values, offering a strong platform for Taiwan’s global voice.



論壇現場嘉賓們一同跳起了臺灣原住民的傳統舞蹈，十分歡樂。
Forum guests joyfully participate in a traditional Taiwanese indigenous dance.

伍 Feature 5

全球聽友受眾互動 Global Audience Engagement

Rti 央廣透過多語種廣播服務積極與全球聽眾建立深厚聯繫，成為傳遞臺灣聲音的關鍵平台。粵語 Live Podcast 首次參展「好友港節市集」即驚豔全場、阿拉伯語 Podcast《Hello from Taiwan》介紹臺灣的文化、旅遊與經濟，吸引阿拉伯語地區聽眾關注，深化對臺灣的理解。我們在德國和日本舉辦的聽友會，與當地聽眾探討臺灣的政治、經濟及國際局勢，更促進對臺灣民主價值的認同。「臺灣 Kartini 音樂節」進一步緊密了與東南亞聽眾的聯繫。這些國際活動不僅推動臺灣文化交流，也強化 Rti 作為國家廣播電臺在塑造臺灣形象和促進國際理解中的核心角色。

Through its multilingual broadcasting services, Rti has forged deep connections with listeners worldwide, establishing itself as a vital platform for Taiwan's global voice. The Cantonese Live Podcast made waves at its first "Taiwan-Hong Kong Friendship Day" appearance, while the Arabic Podcast "Hello from Taiwan" showcases Taiwan's culture, tourism, and economy, drawing listeners from Arabic-speaking regions and enhancing their understanding of Taiwan.

Our listener gatherings in Germany and Japan engaged local audiences in discussions about Taiwan's political, economic, and international landscape, strengthening support for Taiwan's democratic values. The "Taiwan Kartini Music Festival" deepened bonds with Southeast Asian listeners. These international initiatives not only advance Taiwan's cultural exchange but also cement Rti's essential role as the national broadcaster in shaping Taiwan's image and building international understanding.

伍

全球聽友受眾互動

Global Audience Engagement

首次實體亮相 粵語 Live Podcast 好有感覺 Cantonese Live Podcast's Successful Festival Debut



11 月初，由臺港經濟文化合作策進會主辦的「2024 好友港節市集」邁入第二屆，Rti 央廣粵語 Live Podcast 首次參加即驚豔全場！

透過直播節目、短波廣播有獎徵答等知識遊戲，以及短波廣播電臺專屬 QSL 卡體驗，讓喜愛粵語文化的朋友，親身感受我們粵語國際廣播的獨特魅力與粵語頻道的歷史。官方統計本次參與好友港節人數約為 15,000 人次，央廣粵語攤位兩日總計互動、實體廣告觸及人次近 4,000 人，相關線上直播節目總觀看次數達 10,588 次。精彩內容包括「在臺灣粵講粵有 Feel」及「市集尋寶這麼逛才不會走寶」，吸引來自臺灣、香港、澳門及馬來西亞的廣大觀眾。此外，活動設計之節目問卷「粵語納入新住民語言教育可能性」也有近千份的回覆，為推廣央廣粵語節目品牌邁向新里程碑，展現粵語文化在臺灣獲得的熱烈迴響。

In early November, at the second annual 2024 "Taiwan-Hong Kong Friendship Day" organized by the Taiwan-Hong Kong Economic and Cultural Co-operation Council, Rti's Cantonese Live Podcast made a stunning debut. The booth featured live programming, shortwave radio quiz games with prizes, and traditional QSL reception cards, allowing fans of Cantonese culture to discover the unique appeal of our Cantonese international broadcasting and the channel's rich history.

Official figures show the festival drew around 15,000 visitors, with the Rti Cantonese booth reaching nearly 4,000 people through direct interactions and physical advertising over two days, while related livestream programs garnered a total of 10,588 views. The most popular segments featured content about speaking Cantonese in Taiwan and tips for exploring the market, and drew audiences from Taiwan, Hong Kong, Macau, and Malaysia.

In addition, nearly a thousand people responded to a questionnaire about potentially incorporating Cantonese into language education programs for new immigrants, marking a milestone for Rti's Cantonese programming and highlighting the strong reception of Cantonese culture in Taiwan.

Rti 央廣舉辦印尼、泰語聽友見面會 與聽友相見歡

Rti Hosts Indonesian and Thai Listener Meetups



Rti 央廣長期以來對於居住於臺灣的東南亞新住民及移工的服務從不間斷，除了每天提供廣播新聞及節目，每年更費盡心思舉辦聽友見面同樂聚會。

4月21日，「臺灣 Kartini 音樂節」特別選在印尼紀念知名女權運動家卡蒂妮的「卡蒂妮日」在臺北車站熱鬧登場。當天除了有傳統舞蹈及傳統服飾走秀外，駐臺北印尼貿易代表處副代表夫人 Mrs. Dwi Sugi Wahyuni 更與 Rti 央廣主管及貴賓們一起切下象徵祝福與慶賀的薑黃飯。

6月23日舉辦的泰語聽友見面會，更是別出心裁的邀請所有參與活動的泰語聽友到松菸「誠品電影院」，觀看今年泰國第一賣座電影《金孫爆富攻略》，一起共度溫馨的午後時光。

Rti has continued serving Southeast Asian immigrants and migrant workers in Taiwan through daily news broadcasts and programs, while also organizing special annual gatherings for listeners.

On April 21, the “Taiwan Kartini Music Festival” was celebrated at Taipei Main Station to coincide with Kartini Day, which honors Indonesian women’s rights pioneer Raden Adjeng Kartini. Festivities included traditional dance performances and a cultural fashion show. Dwi Sugi Wahyuni, wife of the Indonesian Economic and Trade Office’s Deputy Representative in Taipei, joined Rti executives and guests in cutting the traditional turmeric rice cake, a symbol of celebration and good fortune.

For the Thai listener gathering on June 23, Rti took an innovative approach by treating Thai listeners to a screening of Thailand’s box office hit *How to Make Millions Before Grandma Dies* at Eslite Songyan Cinema in Taipei for a fun and friendly afternoon.

臺阿座談聚焦文化交流 阿拉伯語 Podcast 開播

Taiwan–Arab Dialogue and New Arabic Podcast

Rti 央廣在 2021 年開齋節 (5 月 13 日) 開闢阿拉伯文臉書粉絲專頁至今，粉絲數已逾萬人，8 月 28 日特別舉辦「2024 Rti Arabic Day 臺阿文化交流座談會」，邀請沙烏地阿拉伯駐臺北商務辦事處艾德爾代表 (Mr. Adel Fahad Althaidi)、中央研究院暨英國國家學術研究院歐陽文津院士以及政治大學阿拉伯語文學系徐正祥老師、叢培臻老師、傅怡萱老師、臺北清真寺基金會鄭泰祥董事長等學者專家共聚一堂。座談會以阿語進行，聚焦臺阿文化交流，過程中碰撞出的觀點火花及寶貴意見，都將作為下一階段我們阿語服務與發展的參考。

9 月 30 日「國際 Podcast 日」，全新阿拉伯語 Podcast 節目《Hello from Taiwan》上線，節目中介紹臺灣生活有關在地習俗、傳統、旅遊、文化、經濟和教育的各個面向，將臺灣的聲音再次傳入阿拉伯世界。Rti 央廣的阿拉伯語服務正式邁入圖文、聲音、影像等多元發展。

Since launching its Arabic Facebook page on Eid al-Fitr (May 13, 2021), Rti has built a following of over 10,000. On August 28, the “2024 Rti Arabic Day” forum brought together key figures including Adel Fahad Althaidi, Representative of the Saudi Arabian Trade Office in Taipei; Professor Ouyang Wen-chin of Academia Sinica and the British Academy; National Chengchi University Arabic Department faculty members Hsu Cheng-hsiang, Tsung Pei-chen, and Fu Yi-hsiung; and Cheng Tai-hsiang, Chairman of the Taipei Grand Mosque Foundation. The Arabic-language forum explored Taiwan–Arab cultural exchange, generating insights that will shape the future development of our Arabic service.

On International Podcast Day, September 30, Rti launched its Arabic podcast “Hello from Taiwan”, showcasing Taiwanese life through local customs, traditions, tourism, culture, economy, and education, extending Taiwan’s voice to the Arab world. This marks Rti’s Arabic service expansion into comprehensive text, audio, and video content delivery.



堅守民主使命 深耕德日海外情誼 Democracy and Friendship: Germany and Japan

5月，Rti 央廣在柏林舉行聽友會，吸引眾多德國聽友熱情參與，除了柏林場，奧德瑙與維也納也同步舉行。聽友們不僅對臺灣的安全局勢及台積電赴德設廠進展深表關切，亦熱烈討論臺灣媒體營運的現況及所面臨的挑戰，展現對臺灣各領域發展的高度關注。現場充滿溫暖而真摯的互動，彰顯臺德友誼的深厚基礎。

8月31日至9月9日，日語節目睽違五年，首度赴日本東京、大阪、福岡舉辦聽友會並參訪當地媒體，除了拜會東京、大阪、福岡等駐日外館，還與日本學者專家進行座談、交換意見。特別是9月1日及9月7日於東京、大阪分別舉行的聽友會，吸引兩地聽友組織東京「玉山俱樂部」、大阪「玉山會」近七十人參與；9月8日則與福岡「九州聽友會」幹部餐敘。此行聽友會中，短波廣播在國際局勢緊張中的關鍵角色成為熱烈討論的焦點，尤其是在臺灣聲音需要被世界聽見的時刻。此外，「玉山會」為感謝日語節目前召集人王淑卿40餘年的奉獻，以及疫情期間該會所主辦的12次線上聽友會無役不與，特致贈聽友手寫板跟禮物，場面溫馨感人。透過德、日聽友會，以廣播為媒介凝聚國際聽友的力量，不僅傳遞臺灣的堅韌與溫暖，更讓世界聽見民主臺灣的動人聲音。

In May, Rti's listener gatherings in Berlin drew enthusiastic German participation, with parallel events in Adenau and Vienna. During the lively discussions about Taiwanese media's operations and challenges, attendees showed keen interest in Taiwan's security and TSMC's German factory plans. Their active participation reflected a deep interest in Taiwan's development across all sectors, with warm interactions highlighting the strong Germany-Taiwan bond.

From August 31 to September 9, the Japanese program team made their first visit in five years to Tokyo, Osaka, and Fukuoka, hosting listener gatherings and visiting local media outlets. The tour also included visits to Taiwan's representative offices and dialogues with Japanese experts.

The Tokyo and Osaka events on September 1 and 7 brought together nearly seventy members of local listener groups—the Tokyo "Tamayama Club" and Osaka "Gyokusan Kai". On September 8, the team met with leaders of the Kyushu Listeners' Association in Fukuoka. Discussions focused on the vital role of shortwave radio during periods of international tension, especially in broadcasting Taiwan's voice globally. The Gyokusan Kai presented former Japanese service coordinator Wang Shu-ching with gifts and a handwritten board to honor her 40-plus years of dedicated service and her participation in twelve online listener meetings during the pandemic.

These gatherings in Germany and Japan used radio to strengthen international listener bonds, showing Taiwan's resilience and warmth and amplifying its democratic voice worldwide.



主持人回娘家 俄語節目復播 30 週年 Hosts Return Home: Russian Service at 30

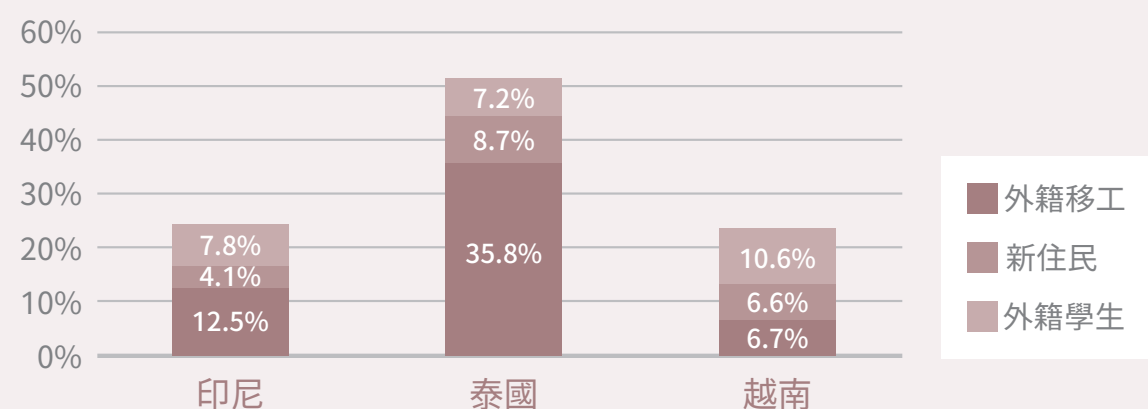
2024年是Rti央廣俄語服務復播30週年，4月13日特舉辦「細說紅樓夢」聽友座談會。主持人瑪莎分享因紅樓夢啟發而學習中文，來臺與央廣結緣的故事，並透過Podcast向聽眾分享她對紅樓夢的獨到見解。活動邀請歷屆主持人參與，場面溫馨感人。前主持人披薩列夫教授回憶1997年加入央廣的經歷，並表示節目始終致力於向俄語聽眾介紹臺灣的社會、文化與經濟成就。這場座談會慶祝俄語節目30年傳承，以文化交流為橋梁，延續臺俄雙方的深厚情誼，為兩地文化互動譜寫新的篇章。

In 2024, Rti celebrated the 30th anniversary of the resumption of its Russian-language service. The station hosted a special listener forum on April 13 called "Understanding the Dream of the Red Chamber". Host Masha Lee spoke of how the classic novel inspired her to learn Chinese and eventually join Rti, offering unique insights about the novel through her podcast. The heartwarming event brought together former hosts including Professor Pisarev, who reminisced about joining Rti in 1997. He emphasized the program's enduring mission to showcase Taiwan's social, cultural, and economic achievements to Russian-speaking audiences.

The forum marked three decades of cultural bridge-building, deepening the friendship between Taiwan and Russia while writing a new chapter in cultural exchange between the two regions.

境內外語意見調查結果 近百分百肯定 Rti 央廣 Survey Shows Near-Perfect Ratings for Rti

2024 Rti 央廣境內外語 (印泰越) 意見調查 - 樣本分布



9月中旬起，我們針對國內印、泰、越籍人士為對象，包括外籍移工、外籍學生及新住民，進行為期2個月的網路調查。受訪的有效樣本共2,844人，其中高達近七成五的受訪者為Rti央廣受眾，超過九成九同意Rti央廣所提供的資訊相較其他管道更為可信。

本次接受調查的受訪者，最感興趣的節目主題是時事新聞；無論獲取臺灣還是母國資訊，透過社群媒體是首選；外籍移工有近九成七有意願再來臺工作，外籍學生也有近八成五有計畫留在臺灣工作。在臺生活期間最需要取得的資訊前三名依序為：工作機會和就業資訊、工作權益和福利、華語學習課程。

Starting mid-September, we conducted a two-month online survey targeting Indonesian, Thai, and Vietnamese nationals in Taiwan, including migrant workers, students, and “new residents”. Among the 2,844 valid responses, nearly 75% were Rti listeners, with over 99% agreeing that information provided by Rti is more trustworthy than that of other channels.

Respondents showed strongest interest in current affairs programming, with social media their preferred platform for news about both Taiwan and their home countries. Nearly 97% of foreign workers expressed interest in returning to work in Taiwan, while about 85% of international students said they planned to work in Taiwan after graduation. The top three information needs while in Taiwan were: job opportunities and employment information, labor rights and benefits, and Mandarin-language courses.

天涯共此時 全球 50 國聽友「遇見央廣」 Global Listeners Share Their Rti Stories

Rti 央廣成立 96 年來，透過多語節目與全球聽眾建立深厚情感，我們成為跨越國界的橋樑。特以「遇見央廣」為徵集主題，邀請全球聽友分享與 Rti 央廣難忘的相遇故事。

活動吸引來自 50 個國家、640 件作品，參與者年齡從 15 歲到 89 歲，來自立陶宛的 15 歲 Deimantas，透過德語頻道了解臺灣，對這片土地產生濃厚興趣；泰國的 Kanya 則感謝 Rti 央廣幫助她適應臺灣生活，陪伴她度過人生的重要轉折；而日本 89 歲的隱塚明，自 1950 年代開始收聽日語節目，Rti 央廣成為他人生重要的情感寄託。這些故事不僅是聽友與我們深刻連結的見證，更彰顯 Rti 央廣作為國家電臺的使命，長久以來透過節目向世界傳遞臺灣的聲音，拉近彼此距離。在邁向百年的路上，我們將繼續成為串聯世界的橋樑，書寫更多動人的相遇篇章。

Throughout its 96-year history, Rti has built lasting connections with global audiences through multilingual programming, serving as a bridge across borders. We invited listeners worldwide to share memorable encounters with Rti under the theme “How I Met Rti”.

The campaign drew 640 submissions from 50 countries, with participants aged 15 to 89. Fifteen-year-old Deimantas from Lithuania discovered Taiwan through our German channel and developed a deep interest in the island. Kanya from Thailand thanked Rti for helping her adapt to life in Taiwan and supporting her through major life changes. In Japan, 89-year-old Akira Inzuka, who has been listening to Rti’s Japanese programming since the 1950s, found an important emotional anchor. These stories not only show the deep bonds between listeners and our station but also highlight Rti’s mission as a national broadcaster to share Taiwan’s voice worldwide and bridge cultural divides. As we approach our centennial, we remain committed to acting as a bridge to connect the world and writing new stories of moving encounters.



陸 Feature 6

多媒體數位服務再升級 Multimedia Digital Services Enhanced

Rti 央廣多項創新媒體服務，涵蓋了聲音文化、數位應用與跨國交流。節目《開箱聲音場館 Encore Echo》深入介紹全臺 13 座聲音場館，展示其文化價值，並邀請專家分享幕後故事，該節目獲廣播金鐘獎與亞洲電視大獎提名。短影音《腦癢央》吸引千萬觀看流量，突破廣播界限，並在各大社交平台呈現多元內容。Podcast 方面，我們整合華語、德語與越南語節目，透過社群行銷強化聽眾黏著度與跨文化交流，亦重建了全球資訊網站與行動應用程式，強化資安與使用體驗。

Rti expanded its media offerings in 2024 with innovative services spanning sound culture, digital applications, and international exchange. Our signature program “Encore Echo—13 Unboxing Sound Stage in Taiwan” took viewers on an intimate journey through Taiwan’s premier acoustic venues, bringing to life their cultural significance through expert interviews and behind-the-scenes stories. This groundbreaking series earned nominations at both the Taiwan Broadcast Golden Bell Awards and the Asian Television Award. Meanwhile, our short-form video series “Rti Now Now” marked a major milestone, attracting tens of millions of views and successfully bridging the gap between traditional radio and modern social-media platforms. Strengthening our podcast presence, we seamlessly integrated Mandarin, German, and Vietnamese programming while cultivating audience loyalty and cross-cultural dialogue through strategic social media engagement. Parallel to this effort, we revamped our digital infrastructure with a complete rebuild of our global website and mobile applications, enhancing security and user experience.

陸

多媒體數位服務再升級

Multimedia Digital Services Enhanced

《開箱聲音場館 Encore Echo》 旗艦節目博滿堂彩 “Encore Echo” Series Wins Wide Acclaim

2 月 3 日，年度旗艦節目《開箱聲音場館 Encore Echo》正式開播，其以聲音與表演藝術為核心，深入挖掘臺灣聲音場館的故事與文化價值，由金鐘入圍導演陳文政掌鏡，廣播金鐘主持人屠潔主持。

February 3 saw the premiere of the annual flagship program “Encore Echo—13 Unboxing Sound Stages in Taiwan”. The show uses performance and acoustics to explore Taiwan’s sound stages, tell their stories, and show their cultural significance. The program was directed by Taiwan Golden Bell Award nominee Chen Wen-Jeng and hosted by Golden Bell Award-winning radio personality Jenny Tu.



節目圍繞全臺 13 座重要聲音場館，如國家兩廳院、臺北流行音樂中心、臺中國家歌劇院、衛武營國家藝術文化中心等。每集內容聚焦場館的建築設計、音場規劃、硬體設備及幕後故事，並邀請場館經營者、藝術總監、舞臺導演、音響工程師，以及忠實粉絲等，從不同視角展現表演藝術的魅力。全系列製作 13 集影音節目與 13 集廣播內容，觀眾可在央廣 YouTube 頻道、央廣華語粉絲團 Facebook、屠潔一起迷路旅行 YouTube 頻道，以及各大 Podcasts 平台收看或收聽。透過廣播與影音的雙重呈現，提供更深刻豐富的視聽體驗，深化場館與大眾之間的文化連結，為疫情後復甦的表演藝術市場注入新文化活力，也讓臺灣聲音場館的故事在國際舞台上被看見與聽見。



The series spotlights 13 major sound stages across Taiwan, including the National Theater and Concert Hall, Taipei Pop Music Center, National Taichung Theater, and National Kaohsiung Center for the Arts (Weiweyung). Each episode examines a venue's architectural design, acoustic planning, technical facilities, and behind-the-scenes stories. Venue operators, artistic directors, stage directors, sound engineers, and dedicated patrons share their perspectives on the performing arts.

The series includes 13 video episodes and 13 radio broadcasts, available on Rti's YouTube channel, Rti Mandarin Facebook page, Jenny Tu's "Lostholic" YouTube channel, and major

podcast platforms. This dual audiovisual format delivers an enriched experience that strengthens cultural connections between venues and the public, bringing fresh cultural energy to the performing arts market as it continues to recover from the pandemic, while sharing Taiwan's sound stage stories with a broader audience.

短影音《腦癢央》觀看流量破千萬 “Rti Now Now” Hits 10 Million Views

迄今製播將近 300 則的《腦癢央》短影音，分別在 YouTube、Instagram、Facebook 等不同社群影音平臺播放，已創造出 1 千多萬的觀看流量！

製作方向除承襲抓緊時事新聞議題不漏接外，也開始結合電臺行銷、節目推廣等文

Our “Rti Now Now” short video series has nearly 300 episodes to date and has garnered over 10 million views across YouTube, Instagram, and Facebook platforms.

Building on its core coverage of breaking news and current affairs, the series now features cultural content highlighting our radio programs



化內容的製播，以藉此提升電臺曝光，傳達電臺理念，並讓短影音內容呈現更加多元。此外，短影音內容的呈現，也打破廣播節目內容製播範圍的疆界，將相同節目內容，在廣播、OTT、網際網路等不同載具呈現，達成融媒體的特質。

and station initiatives. This strategy has boosted Rti's visibility, shared our mission, and brought greater variety to our short-form videos. The series also transcends traditional radio boundaries by delivering content across multiple platforms—radio, OTT services, and the internet—embracing a truly integrated media approach.

全球資訊網站及行動應用程式重建暨資料移轉資訊服務完工 Website and Mobile App Upgrade Complete

Rti 央廣經數位發展部評定為國家一級關鍵基礎設施 (Critical Infrastructure, CI)，以及關鍵資訊基礎設施 (Critical Information Infrastructure, CII) 評為 B 級防護措施，2024 年特別執行「全球資訊網站及行動應用程式重建暨資料移轉資訊服務」，不僅重新建置符合前、後臺分離及雲端異地備援的資安規範，亦完整建構一雲多屏、多通道新官網，網站內容符合行政院數位發展部之政府網站版型與內容管理規範。

Rti's Engineering and Information Department completed our 2024 Global Website and Mobile App Reconstruction and Data Migration Project, thus meeting our requirements as a Level 1 Critical Infrastructure (CI) and Critical Information Infrastructure (CII) B-grade protection facility. The initiative established a system with separated front-end and back-end architecture and cloud-based disaster recovery protocols, while delivering a comprehensive multi-screen, multi-channel website. All content complies with the Ministry of Digital Affairs' government website template and content management standards.

公共服務與社會影響力 Public Service and Social Impact

以新版形象影片「吹向世界的風」展現即時報導、多語節目及國際連結的核心價值，彰顯 Rti 央廣公共服務的使命。全新翻修的文史館以「Radio, Time and Story」為主題，重現 Rti 央廣國際廣播近百年的歷史，展示經典設備與短波技術，突顯廣播連結臺灣與世界的角色。同時，國家廣播文物館推出「生聲不息」常設展，開箱館內大型發射機冷卻系統，呈現廣播技術的演進。

Rti 央廣也透過 2024 第 16 屆草草戲劇節「當青春」主題活動，以 Podcast《Rti X 當青春》記錄民衆青春故事，深化公共溝通。在國際博物館日，則與嘉義縣文觀局合作推出 5G 虛實互動導覽 APP，融合科技與文化，提升互動體驗，推動文化共享與社區融合，全面展現 Rti 央廣在公共服務與社會影響力的多元實踐。

Our brand video “The Wind Across the World” shows Rti’s core values: real-time reporting, multilingual programming, and international connectivity, all in the service of fulfilling our public service mission. The newly renovated History Archives Room features the “Radio, Time and Story” exhibition, which showcases Rti’s close to 100 years of international broadcasting history with classic equipment and shortwave technology, highlighting the vital role of radio in connecting Taiwan to the rest of the world. The National Radio Museum’s “Eternal Resonance” permanent exhibition showcases the evolution of broadcasting technology through its large transmitter cooling system display.

Meanwhile, Rti documented personal narratives through the 2024 Grasstraw Festival’s “Tng tshing-tshun” (Youth Stories) theme with the “Rti x Youth Stories” podcast. For International Museum Day, we collaborated with the Chiayi County Cultural Affairs Bureau to create a 5G augmented reality tour app, blending technology with culture to enhance visitor experience and foster community integration. These wide-ranging initiatives reflect our commitment to public service and social impact.

吹向世界的風 形象大片嶄新氣象 New Brand Video Conveys Fresh Vision

Rti 央廣介紹影片以「吹向世界的風」為主題，運用「風」的意象具象化電波與聲音，結合電臺同仁進行新聞播報、外景採訪、節目錄製等日常工作群像畫面，帶出「即時報導」、「多語節目」及「鏈接國際」三大面向。全片以更具親和力的敘事方式，詮釋 Rti 央廣的角色及定位。Rti 央廣從臺灣這座島嶼傳出的聲音，跨越邊界，傳播到世界各地。透過全球聽友俱樂部，與世界各地聽友的來信交流，這些聲音最終聚集又回到了臺灣，無論身在何處，閱聽眾都能透過 Rti 央廣用最熟悉的語言，了解臺灣。

To coincide with the launch of our new brand identity, we produced a corporate video that presents Rti in a fresh light. “The Wind Across the World” uses wind as a metaphor for radio waves and sound, and features Rti staff’s daily work—from news broadcasts and field reporting to program production. The video highlights our three pillars: real-time reporting, multilingual programming, and international connectivity. Through engaging storytelling, it conveys Rti’s unique role and mission. Our broadcasts from Taiwan reach across borders to a global audience. Through our worldwide listeners’ club and correspondence with listeners around the world, these voices ultimately return to Taiwan. No matter where you are, you can learn about Taiwan with Rti in the language you know best.



文史館全新登場 開啟 Rti 央廣國際廣播百年之旅 Revamped Rti Archives Room: A Broadcasting Century



攝影 / 汪德範 photographed by Wang, De-Fan

Rti 央廣文史館完成翻修，以嶄新面貌「Radio, Time and Story—用電波連接世界」和大眾相見。

這座空間承載著臺灣廣播的百年歷史，每一件歷史文物展品都在述說廣播在各個時期的重要角色，帶領訪客回溯廣播如何在時代變遷中串聯起臺灣與世界。冷戰時期，廣播成為對抗共產勢力的利器；改制為財團法人後，Rti 央廣更以「臺灣之音」為使命，跨越外交藩籬，將臺灣的故事傳遞至世界各地，凝聚國際善意與支持。翻修後文史館，邀請每一位訪客來見證廣播的卓越歷程，並共同探索她的下一個百年。

The Rti History Archives Room has been renovated and given a new theme to welcome visitors: "Radio, Time and Story—Connecting the World with Radio Waves".

This space chronicles a century of Taiwan's broadcasting history, with each artifact illustrating radio's vital role in different eras and showing how broadcasting has been a bridge between Taiwan and the world through changing times. During the Cold War, radio served as a powerful tool against the forces of communism. When Rti was founded, it embraced its mission as the "Voice of Taiwan", breaking through diplomatic isolation to share Taiwan's story worldwide and build international goodwill and support. The renovated archives allow visitors to witness the remarkable journey of broadcasting and join in exploring its next hundred years.

生聲不息常設展 水冷卻循環系統風華再現 “Eternal Resonance” Exhibition Features Historic Cooling System

國家廣播文物館「生聲不息」常設展，跨越時光迴廊，打開日治時期迄今本館歷史發展脈絡，再現二戰時期發射機水冷卻循環機組的歷史風華。

透過口述歷史訪談民雄分臺退休及資深員工，並將口述資料作為策展創作養分，「生聲不息」常設展分為聲產、聲態、聲活及聲光體驗四大區，帶領民眾遨遊本館發展史，了解廣播與生活的關聯，學習水冷卻循環系統機組運作原理。此展，不僅保存廣播聲音源遠流長，更帶領民眾感受建築與廣播機組交織出的獨特美學。

The National Radio Museum "Eternal Resonance" permanent exhibition traces a path from the Japanese colonial era to today, showcasing the museum's evolution and bringing to life its transmitter water-cooling system, which dates back to the Second World War.

The exhibition is based on oral histories from retired and veteran staff at Rti's Minhsiung Branch Station and consists of four zones: Sound Production, Sound Forms, Living Sound, and Sound & Light Experience. Visitors journey through the museum's history, discover radio's impact on daily life, and learn about how the water-cooling system works. The exhibition preserves broadcasting's legacy while highlighting the distinctive aesthetic blend of architecture and broadcasting equipment.



草草戲劇節當青春 自己的青春自己說 Grasstraw Festival: Voices of Youth

「作伙逛文物館是當青春的代誌！」國家廣播文物館 3 月加入由阮劇團主辦的「草草戲劇節」，成為戲劇節衛星場館之一，與民雄城鎮文化據點，攜手突破以往框架，特別規劃了講座、工作坊與專場演出，深化在地連結；在文物館獨具魅力的歷史氛圍中，展場透過創新的形式再現不同世代的青春故事，勾勒出時間流轉中的共同記憶。

館內除了戲劇節規劃的文化對談、寫生工作坊及「民雄野玫瑰」等戲劇展演節目外，活動期間配合《當青春》活動主題，Rti 央廣也與文物館共同策劃「自己的青春自己說錄音體驗活動」，邀請參與活動民衆進入專業廣播錄音間，用聲音記錄下屬於自己人生 16 歲的青春、迷惘、甜蜜與無所畏懼的瘋狂，並以聽眾信箱形式，製播兩集節目上架《Rti X 當青春》Podcast 節目播送。

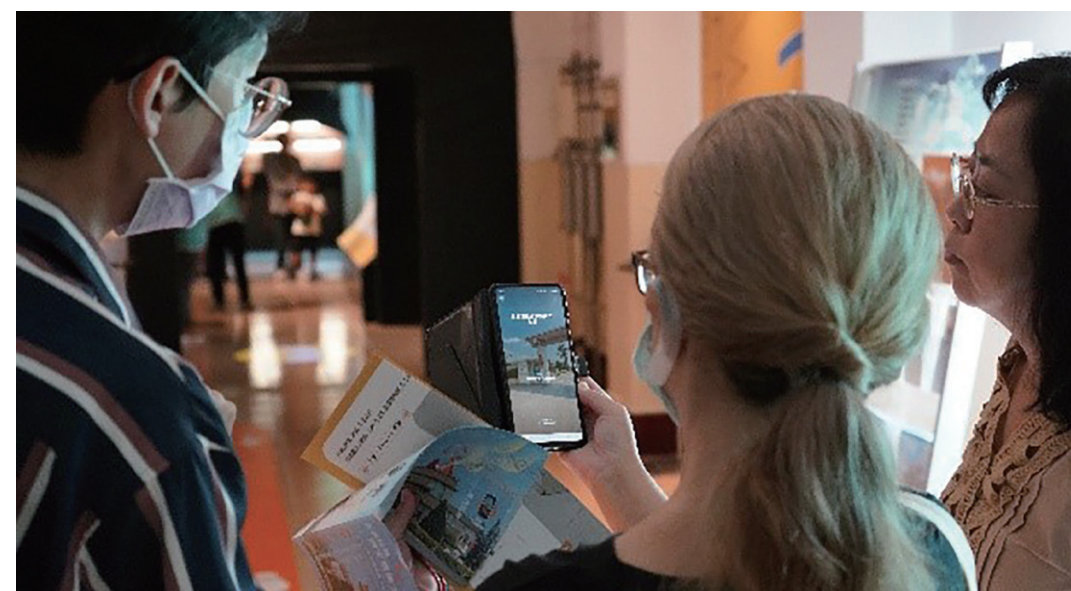
“Visiting the museum together is what youth is all about!” In March, the National Radio Museum became a satellite venue for the Grasstraw Festival organized by Our Theatre. Working with cultural spaces in Minhsiung township, the museum broke new ground with specialist lectures, workshops, and performances to strengthen local ties. In the museum’s historic setting, exhibitions brought to life stories of different generations of young people, weaving together shared memories through time.

Alongside the festival’s cultural talks, sketching workshops, and theatrical shows including “Wild Rose of Minhsiung”, the museum collaborated with Rti on “Tell Your Own Youth Story” recording sessions. Participants stepped into professional broadcasting studios to capture their memories of being sixteen—the uncertainties, joys, and moments of fearlessness. These recordings were turned into two episodes for the “Rti x Youth Stories” podcast.



草草戲劇節《民雄野玫瑰》以說故事方式結合演藝帶領民衆認識國家廣播文物館。
Grasstraw Festival’s “Wild Rose of Minhsiung” uses storytelling combined with performance to introduce audiences to the National Radio Museum.

518 國際博物館日 藝起 FUN 開玩廣播 Museum Day: Radio Broadcasting Goes Interactive



數位發展部數位產業署攜手嘉義縣政府導入 5G 數位應用，選定國家廣播文物館建置「虛實互動導覽」APP，以館內悠久歷史為背景，建立創新 AR 體驗，以「新」、「舊」科技融合為主題，讓參與者了解廣播歷史文化資訊同時，也能體驗最新科技的魅力。

本館結合 5G 虛實互動 APP 體驗闖關遊戲、專業性文資保存講座及輕鬆有趣的彩繪工程帽，於 518 國際博物館日推出「藝起 FUN 開玩廣播」系列活動，邀請民衆走進文物館，藉由不同活動性質，認識本館歷史建築建築及廣播文化價值，亦能達成文化近用、社區共融共好目標。

The Administration for Digital Industries of the Ministry of Digital Affairs collaborated with Chiayi County Government to bring 5G applications to the National Radio Museum in the form of an AR-enhanced interactive tour app that combines the museum’s rich history with modern technology. Using this app, visitors can explore broadcasting heritage through cutting-edge digital experiences.

On International Museum Day (May 18), the museum launched a series of activities featuring 5G interactive AR games, expert talks on cultural preservation, and creative hard hat painting workshops. These various programs encouraged visitors to discover the museum’s historic architecture and broadcasting heritage while fostering cultural accessibility and community engagement.

捌

Feature 8

組織優化 韌性提升 電臺革新

Optimizing Organization, Enhancing Resilience

Rti Café 的啟用及交誼空間升級，體現 Rti 央廣對員工需求與職場人性化設計的高度重視，為央廣人提供一個放鬆身心、促進交流的理想空間。多功能室則設有先進視訊設備，靈活應用於會議與社團活動，有效促進跨部門協作與創新。央廣也進一步強化異地備援系統，優化資料傳輸的即時性，並加強資安防護措施，以確保內部系統的穩定運行。同時，對新進員工的培訓亦受到高度關注，通過精心設計的訓練計劃，幫助新人迅速融入團隊，促進整體協作與發展。

The opening of the Rti Café and enhanced communal spaces reflects Rti's commitment to employee well-being and thoughtful workplace design. These spaces create an ideal environment where staff can relax and connect with each other. The multipurpose room is equipped with advanced video conferencing technology, supports meetings and team activities, and fosters cross-departmental collaboration and innovation. Rti have also enhanced our remote backup systems, improved real-time data transmission, and strengthened cybersecurity measures to maintain stable internal operations. New employee training remains a key priority, with carefully structured programs helping newcomers integrate seamlessly into their teams while promoting collaboration and growth.

捌

組織優化 韌性提升 電臺革新

Optimizing Organization, Enhancing Resilience

不一樣的地下室 員工充電新空間 Basement Transformed: A New Space to Recharge



On September 26, the newly renovated Rti Café and multipurpose room in the basement reopened.

Inside the Rti Café, employees enjoy amenities such as a coffee machine, vending machine, microwave, oven, water dispenser, and comfortable seating. The outdoor area features a fish pond and plants, offering a tranquil space to unwind. The multipurpose room boasts floor-to-ceiling windows and serves various functions, such as yoga and other club activities, as well as in-person and virtual meetings.

9月26日，我們重新裝修完成地下一樓 Rti Café 及多功能室，正式啟用。

Rti Café 除了室內設有咖啡機、自動販賣機、微波爐、烤箱、飲水機等及舒適桌椅外，戶外區的魚池及植栽更讓人覺得放鬆，營造出一個休閒自在的空間。多功能室設有整面落地玻璃，除可供瑜珈等社團運動使用外，並配置視訊設備，可舉行實體及視訊會議。

Rti Café 的設立不僅鼓勵員工分享故事與創新想法，還致力於提升團隊的凝聚力，為電臺的發展注入新的動能。未來，這裡將成為員工日常交流與合作的理想場所，見證更多笑聲與感動時刻，成為 Rti 央廣文化與溫暖凝聚的全新象徵。



異地備援系統遷移更新 即時備份更安全 Enhanced Disaster Recovery System Upgrade

為提升對異地備援系統的支援度及增加資料傳輸的即時性，工程資訊部將異地備援系統由褒忠分臺轉移至火炎山微波站，以中華電信光纖網路 300M/300M 6IP 光纖網路傳輸資料，除解決頻寬不足及備份不即時的問題外，能有效地防範勒索病毒及縮短災難復原速度。另外，臺本部之 WinMedia 錄音室錄製系統 (Dalet) 電腦陸續汰換，同時建立電腦排播系統，供分臺異地備援播出與即時備用檔案機制。



The Engineering and Information Department has upgraded disaster recovery capabilities by relocating the backup system from Baozhong branch station to the Huoyanshan microwave station. The new setup uses Chunghwa Telecom's 300M/300M 6IP fiber-optic network for data transmission. This enhancement addresses previous bandwidth constraints and backup delays while improving ransomware protection and speeding up disaster recovery. The headquarters is also gradually upgrading its WinMedia studio recording system (Dalet) computers while implementing backup broadcasting capabilities at branch stations with real-time file redundancy.

保二總隊進駐分臺 董事長親率安全防護演習

Police Corps Deployment and Chairperson-Led Exercise

3月，保二總隊進駐 Rti 央廣分臺專案任務順利完成，褒忠分臺備受進駐單位稱許。為達成行政院國土安全辦公室及文化部交付之進駐任務，褒忠分臺多次配合警政署及相關單位，根據建築單位需求進行規劃討論，期間同仁積極

In March, the Second Special Police Corps completed their move to Rti's Baozhong branch station. Rti earned high praise from the police corps for our thorough preparation and support of the deployment.

Working under directives from the

配合完成委託規劃設計監造、房舍整修工程及相關設備採購等各項作業。7月12日「2024年關鍵基礎設施安全防護檢視及演習」於褒忠分臺舉行，臺本部及淡水、口湖分臺共同派員參與，在董事長率領下圓滿完成演習任務。



Executive Yuan's Homeland Security Office and Ministry of Culture, Baozhong branch station coordinated extensively with the National Police Agency to accommodate security requirements. The branch station team conducted multiple planning sessions to address architectural needs, overseeing design planning, construction supervision, facility renovations, and security equipment installations.

The "2024 Critical Infrastructure Security Review and Exercise" took place at Baozhong station on July 12. Staff from Rti headquarters collaborated with colleagues from Danshui and Kouhu branches to successfully complete the exercise under the chairperson's direct leadership.

資安把關有一套 持續強化 ISMS 管理 Information Security: Strengthening ISMS

Rti 央廣持續強化資訊安全管理系統 (Information Security Management System, ISMS) 管理，今年起每年辦理資安健診，並透過專案輔導方式，有效改善內部網路及應用程式系統之資安弱點，降低資安風險，並獲數位發展部通傳領域資安防護補助。8月在資通安全實地稽核中，我們更獲得4項優於法遵的評核：包括配置3名專責人員、自112年至114年逐年提升預算占比、每年辦理業務持續運作演練、落實執行系統發展生命週期等各階段應落實相關控制措施，備受肯定。

Rti continues to enhance its Information Security Management System (ISMS). Beginning this year, we implement annual security health checks and use targeted project guidance to effectively address vulnerabilities in our internal networks and application systems, thus reducing security risks. We have secured cybersecurity protection subsidies from the Ministry of Digital Affairs in the communications sector.

During August's on-site security audit, we exceeded compliance requirements in four areas: maintaining three dedicated security personnel, increasing budget allocation from 2023 to 2025, conducting annual business continuity drills, and implementing control measures across all system development lifecycle phases. This demonstrates management's commitment to information security and has earned widespread recognition.

新生訓練拉近距離 茶敘時間促情誼

Building Connections: New Employee Orientation



近兩年新人報到計 2023 年 18 位，2024 年 30 位，為促進新進同仁間彼此距離於 5 月 31 日辦理新生教育營，包含認識本臺首長及各部門業務外，5 月 31 日央廣新生訓練，乃全天教育營，主要目的「拉近彼此距離」。上午旨在讓新進同仁認識電臺首長及各部門經理，並了解各部業務現況，後續安排 1 小時行政作業流程疑難雜症實務解答課程。

In the past two years, we welcomed 18 new employees in 2023 and 30 in 2024. To help everyone get to know each other, we held an orientation day on May 31. This full-day orientation program introduced new staff to station executives and departmental operations, while primarily focusing on building closer relationships among participants. The morning session introduced new staff to station executives and department managers, outlining each department's operations, followed by a one-hour Q&A session on administrative procedures.

下午則由張總臺長及沈副總帶隊，踏上央廣後山一劍潭親山步道，在汗流浹背中一登央廣的圓山微波站參觀與一覽基隆河美景微風平台；「首長茶敘」時間，透過自我介紹及跨部門交流，在輕鬆自然中增進彼此情誼。



In the afternoon, the President and Vice President led everyone on a hike along the Jiantan Trail behind the Rti building. Despite the heat, the group reached Rti's Yuanshan microwave station, where they enjoyed views of the Keelung River from the Breeze Platform. The day concluded with the "Executive Tea Session", where employees enjoyed refreshments while introducing themselves and networking across departments.

職場性騷擾零容忍 最新預防計畫及規範上路 Workplace Harassment: New Prevention Guidelines

Rti 央廣對工作職場性騷擾零容忍！依勞動部發布之「執行職務遭受不法侵害預防指引 - 第三版」修訂本臺「執行職務遭受不法侵害預防計畫」，並於 10 月 30 日公告「員工職場不法侵害防治與處理作業要點」。

因應《性騷擾防治法》修正案業於 2023 年 7 月底經立法院三讀通過，延至隔年 3 月 8 日全面施行，基於本次修正幅度較大，是以配合其規範並採用勞動部所提供「職場性騷擾申訴處理指導手冊」提出法規修正案，Rti 央廣於同年 10 月 30 日公告實施「工作場所性騷擾防治措施申訴及懲戒規範」。

Rti has a zero tolerance policy on workplace harassment. In October, we strengthened our prevention policies and guidelines for managing workplace incidents, aligning with the Ministry of Labor's latest standards.

Following major amendments to the Sexual Harassment Prevention Act in July 2023, which took effect on March 8, 2024, we conducted a thorough policy review that resulted in comprehensive new guidelines being implemented on October 30. In this way, we have enhanced our harassment prevention measures and established clear procedures for handling complaints and maintaining workplace safety.

榮耀 Honors and Awards

第 59 屆廣播金鐘獎 59th Golden Bell Awards

 入圍 Nominated	少年節目主持人獎 Best Youth Program Host Award	野球風雲 Winner Takes All	曾偉旻 Tseng Wei-min
 得獎 Winner	生活風格節目獎 Best Lifestyle Program Award	台味超有港 A Taste of Hong Kong in Taiwan	張啟樂 Ben Cheung
 入圍 Nominated	生活風格節目 主持人獎 Best Lifestyle Program Host Award		
 入圍 Nominated	廣播劇獎 Best Radio Drama Award	時代劇場 Period Theater	陳惠芳、吳志濱 Gladys Chen, Wu Chih-pin
 得獎 Winner	企劃編撰獎 Best Planning and Writing Award	開箱聲音場館 Encore Echo—13 Unboxing Sound Stages in Taiwan	屠潔、何宜憲、周秀梅 林品貝、洪益華 Jenny Tu, Ho Yi-Hsien, Marian Chou, Lin Pin-pei, Sophia Hung
 入圍 Nominated	單元節目獎 Best Feature Award	聲音大舞台 Bravo ！ Center Stage: Taiwan's Arts & Culture Quiz	屠潔 Jenny Tu
 入圍 Nominated	藝術文化節目獎 Best Arts and Culture Program Award	臺灣文武片 Tâi-uân Bûn-bú-pîng	陳歆翰、林品貝 Chen Hsin-han, Lin Pin-pei
 得獎 Winner	藝術文化節目 主持人獎 Best Arts and Culture Program Host Award		
 得獎 Winner	社會關懷節目獎 Best Social Care Program Award	那一天的情緒課 Lessons in Emotions	吳宇軒 Wu Yu-hsuan
 入圍 Nominated	社會關懷節目主持人獎 Best Social Care Program Host Award		
 入圍 Nominated	教育文化節目獎 Best Educational and Cultural Program Award	開箱聲音場館 Encore Echo Encore Echo—13 Unboxing Sound Stages in Taiwan	屠潔 Jenny Tu
 入圍 Nominated	教育文化節目主持人獎 Best Educational and Cultural Program Host Award		

The AIBs 2024 國際傳媒優異獎
2024 The AIB (Association for International Broadcasting
Media Excellence Award)

 入圍 Nominated	藝術文化獎 ARTS and CULTURE	和尚與槍：不丹的現代化與民主 The Monk and the Gun: Modernisation and Democracy in Bhutan	王善 Shan Wang
 入圍 Nominated	調查調查紀實報導獎 INVESTIGATIVE DOCUMENTARY	一個億萬富翁放棄一切的勇氣 A Billionaire's Courage to Lose Everything (feat. Mark Simon and Steve Vines)	許祐寧 Iris Hsu
 評審推薦獎 Judges Special Award	永續發展獎 SUSTAINABILITY	人人有席：從藝文場館到文化幣， 臺灣文化平權的實現之路 A Seat for Everyone: Taiwan's Culture Points Initiative	屠潔 Jenny Tu
 入圍 Nominated			李沅臻 Lee Yuan-chen
			黃脩閔 Huang Hsiu-min
			黃玉美 Huang Yu-mei
 入圍 Nominated	年度最佳主持人 PRESENTER of the YEAR		曾偉旻 Tseng Wei-min

社會光明面新聞報導獎
2024 Brighter Society Journalism Award

 得獎 Winner	廣播新聞報導類 Broadcast News Reporting	留學兩岸，行不行？ Studying Across the Strait: Is It Feasible?	陳國維 Chen Kuo-wei
--	-------------------------------------	--	---------------------

2024 文創產業新聞報導獎
2024 Culture and Creative Industries Reporting Award

 得獎 Winner	廣播新聞報導獎 Radio News Reporting Award	人人有席：從藝文場館到文化幣， 臺灣文化平權的實現之路 A Seat for Everyone: Taiwan's Culture Points Initiative	屠潔、何宜憲 林建成 Jenny Tu, Ho Yi-hsien, Lin Chien-cheng
--	---------------------------------------	--	--

第三屆客聲獎 The Third Hakka Sound Awards

 入圍 Nominated	podcast 知識教育節目獎 Best Educational Podcast Award	有料無料共下坐寮 Come and Sit: Together We Talk	李沅臻、黃脩閔 Lee Yuan-chen, Huang Hsiu-min
 入圍 Nominated	最佳主持人獎 Best Host Award		
 得獎 Winner	兒童及少年節目獎 Best Children's and Youth Programming Award	耳公 satellite "Ear Master (Ngí-kūng) Satellite"	鍾依芹、張凱翔 Chung Yi-chin, Chang Kai-hsiang
 入圍 Nominated	最佳主持人獎 Best Host Award		
 得獎 Winner	音樂節目獎 Best Music Program Award	哲哲稱奇 Che's Wonders	徐哲緯 Hsu Che-wei
 得獎 Winner	最佳主持人獎 Best Host Award		
 入圍 Nominated	藝術文化節目獎 Arts and Cultural Programming Award	遇見美好人生 Encountering Beautiful Life	黃玉美 Huang Yu-mei
 入圍 Nominated	生活風格節目獎 Best Lifestyle Program Award	打開客家 Open Hakka	黃玉美、李沅臻 Huang Yu-mei, Lee Yuan-chen
 入圍 Nominated	podcast 生活風格節目獎 Best Lifestyle podcast Award	Hakka 恁儂菜 Hakka Feast	黃紹彬 Huang Shao-pin

第八屆全球華文永續報導獎
The Eighth Sustainable and Constructive News Award

 入圍 Nominated	專業組音頻類 Audio (Professional) Category	人人有席：從藝文場館到文化幣，臺灣文化平權的實現之路 A Seat for Everyone: Taiwan's Culture Points Initiative	屠潔、何宜憲 林品貝、成春福 Jenny Tu, Ho Yi-hsien, Lin Pin-pei, Cheng Chun-fu
 入圍 Nominated	專業組音頻類 Audio (Professional) Category	高齡者的居住正義系列專題 Residential Justice for the Elderly	吳志濱、黃玉美 Wu Chih-pin, Huang Yu-mei
 入圍 Nominated	專業組影片類 Video (Professional) Category	聚光燈下的永續戰「藝」 The Green Stage: A Fight for Sustainability	楊仁翔、江昭倫 Yang Jen-hsiang, Mykonos Chiang

第 50 屆曾虛白先生新聞獎 50th Tseng Hsu-pai Journalist Award

 入圍 Nominated	公共服務報導獎－音頻類 Public Service Reporting Award - Audio	高齡者的居住正義系列專題 Residential Justice for the Elderly	吳志濱、黃玉美 Wu Chih-pin, Huang Yu-mei
---	---	---	--------------------------------------

SOPA 亞洲出版業協會卓越新聞獎 The SOPA 2024 Awards

 得獎 Winner	卓越音頻報導獎 Excellence in Audio Reporting	「一場無家者的居住革命（上下集）」 A Housing Revolution for the Homeless in Taiwan (Part 1 & 2)	曾國華 Tseng Kuo-hua
--	--	---	----------------------

第四屆銀響力新聞獎 The Fourth Journalist Impact Award

 得獎 Winner	廣播及網路音頻類－ 專題報導獎 Specialist Factual Award in the Radio and Online (Audio) Category	「早安臺灣」《一場臺灣無家者的居住革命 -『家屋』能終結無家者和家的距離嗎？》 A Housing Revolution for the Homeless in Taiwan: Shared Homes, Real Impact	曾國華 Tseng Kuo-hua
---	---	---	----------------------

第二十九屆亞洲電視大獎 29th Asian Television Awards

 入圍 Nominated	最佳資訊娛樂節目 Best Infotainment Programme	開箱聲音場館 Encore Echo Encore Echo—13 Unboxing Sound Stages in Taiwan	屠潔 Jenny Tu
---	---	--	----------------

第二十三屆卓越新聞獎 The 23rd Excellent Journalism Award

 入圍 Nominated	廣播新聞獎 Radio Journalism Award	我的孩子不是你的孩子 系列報導 Not My Child: A Series on Surrogacy	陳林幸虹 Chen-Lin Hsing-hong
---	---------------------------------	---	-----------------------------

113 年消費者權益報導獎 2024 Consumer Rights Reporting Awards

 得獎 Winner	消費者權益報導獎 Consumer Rights Reporting Award	Ai 時代下的資安危機 Cybersecurity Risks in the AI Era	楊文君 Yang Wen-chun
--	---	--	----------------------

央廣大事紀 Major Events at Rti

2024 START

01/01

本臺成立央廣學院，負責臺內人才培訓規劃及執行，提供國際傳播產業人才代訓及認證服務，維繫國際傳播人才庫及網絡。

Rti launches Rti Academy, focusing on internal talent development and training. The Academy serves as a hub for training and certifying international broadcasting professionals while maintaining a talent network that facilitates exchanges in broadcasting expertise, technology, and knowledge between Rti and industry partners worldwide.

01/12

Rti 央廣董事長賴秀如率團前往越南胡志明市，拜會駐胡志明市臺北經濟文化辦事處、年輕報 Báo Tuổi Trẻ、胡志明之聲 VOH 及數所學校等。

Rti Chairperson Cheryl Lai leads a delegation to Ho Chi Minh City, Vietnam. The group visits the Taipei Economic and Cultural Office, Tuổi Trẻ newspaper, Voice of Ho Chi Minh City (VOH), and several schools to strengthen Taiwan-Vietnam ties and continue to make Taiwan's voice heard abroad.

01/19

Rti 央廣於嘉義民雄國家廣播文物館舉行「生聲不息—再現水冷卻循環機組、風華常設展」開展記者會，總臺長張瑞昌主持，並邀嘉義縣長翁章梁等人到場參與。

Rti unveils its “Enduring Voices” permanent exhibition at the National Radio Museum in Minhsiung, Chiayi. President Chang Jui-Chang hosts the press conference and is joined by Chiayi County Magistrate Weng Chang-Liang and other guests. The exhibition centerpiece is a carefully preserved transmitter water-cooling system from the Japanese colonial era, showing how broadcast signals reached Southeast Asia and Japan.

02/23

Rti 央廣全臺 10 個微波站在最後一位駐地工程師王定國屆齡退休後，正式宣告全面進入數位自動代管理時代。

Rti's 10 microwave stations across Taiwan transition to fully automated digital operations as Wang Ting-kuo, the last on-site engineer, retires.

03/15
~03/24

由阮劇團統籌的嘉義草草戲劇節《當青春》於嘉義縣表演藝術中心登場，國家廣播文物館作為草草衛星點的區域鏈，配合「當青春」的主題，Rti 央廣特別籌劃《Rti x 當青春》Podcast 策展、Podcaster 錄音體驗、台語專場導覽與親子著色活動共襄盛舉。

Our Theatre brings “Youth Stories” to the Chiayi Performing Arts Center as part of the Grasstraw Festival. As a satellite venue, the National Radio Museum, hosts “Rti x Youth Stories”, featuring podcast curation, recording sessions, Taiwanese-language tours, and family coloring activities to enrich Chiayi County's cultural scene.

03/16

Rti 央廣第四度榮任 AIB 英國國際廣播協會執委，外語節目部經理黃佳山為第三次獲推薦當選該協會執委。

Rti secures its fourth term on the AIB (Association for International Broadcasting) Executive Committee, with International Language Division Manager Carlson Huang is elected to serve a third term.

04/13

Rti 央廣俄語節目復播 30 週年，舉辦俄語 Podcast 節目「細說紅樓夢」聽友座談會。由俄語主持人瑪莎分享因紅樓夢啟發而學習中文、來臺與央廣結緣的故事。歷屆央廣俄語主持人亦受邀出席。

Rti marks 30 years of its Russian service in Taiwan with a listener meetup for its “Understanding the Dream of the Red Chamber” podcast. Host Masha Lee shares how the classic novel inspired her Chinese learning journey and path to Rti. Former Russian program hosts join the touching reunion.

04/21

在臺北車站舉辦印尼語聽友會和「臺灣 Kartini 音樂節」，駐臺北印尼貿易代表處副代表夫人 Mrs. Dwi Sugi Wahyuni 出席致詞，現場有印尼傳統舞蹈演出、特色攤位、傳統服飾走秀，更請來多組印尼當地知名藝人演出。

Rti's Indonesian listener gathering and “Taiwan Kartini Music Festival” at Taipei Main Station draws a full house. Dwi Sugi Wahyuni, wife of the Deputy Representative of the Indonesian Economic and Trade Office in Taipei, delivers opening remarks. The event showcases Indonesian culture through traditional dance, cultural exhibits, a costume show, and performances by notable Indonesian artists, bringing a taste of home to Taiwan's Indonesian community.

05/02
~05/14

董事長賴秀如率領代表團赴德國拜會德國之聲 (Deutsche Welle)、駐德國臺北代表處謝志偉大使、德臺協會 (Deutsch-Taiwanische Gesellschaft)、聯邦東德獨裁政權基金會 (SED)、艾德諾基金會 (Konrad-Adenauer-Stiftung)、德國國際與安全事務研究所 (SWP)、北德電臺 (NDR) 新聞部，拜訪駐奧地利臺北經濟文化代表處等單位。

Rti Chairperson Cheryl Lai leads a delegation on visits to key German institutions: Deutsche Welle, Taiwan's Representative Office, German-Taiwanese Association, SED Foundation, Konrad-Adenauer-Stiftung, German Institute for International Security Affairs, and NDR Broadcasting. The group also visits Taiwan's Representative Office in Austria to strengthen international partnerships.

05/04

睽違五年在德國柏林舉辦聽友會，由董事長賴秀如率領代表團出席與聽友進行交流。同時董事長賴秀如和 AIB 國際廣播協會 (Association for International Broadcasting, AIB) 執行長 Simon Spanswick 在聽友會上共同簽署合作備忘錄。

Rti returns to Berlin for its first listener gathering in five years. During the event, Chairperson Cheryl Lai and AIB CEO Simon Spanswick sign an agreement to enhance collaboration between the two organizations.

05/07

在駐德代表處以「全球動盪下的臺灣策略」為題於德國柏林舉辦臺灣論壇，邀請遠景基金會執行長賴怡忠、德國「明鏡周刊」(Der Spiegel) 記者陳霖 (Cornelius Dieckmann) 等人，針對選後臺灣面臨的國內外挑戰和軟實力進行座談。

Rti hosts the Taiwan Forum in Berlin on “Taiwan Strategies at a Time of Global Upheaval”. Prospect Foundation CEO Lai I-chung and Der Spiegel journalist Cornelius Dieckmann lead discussions on Taiwan's post-election challenges and soft power. Over 60 academic and media professionals are in attendance.

05/09

Rti 央廣率團拜會立陶宛國家廣播電視臺 (LRT) 並在駐立陶宛代表處王雪紅大使見證下簽署 MoU，雙方進行英語、俄語及烏克蘭語新聞及各項資訊交換，拓展央廣於中歐地區的受眾，並加強臺、立兩國民眾對彼此之間的了解。

Rti signs an MOU with Lithuanian National Radio and Television (LRT), witnessed by Taiwan's Representative Constance Wang. The partnership enables news exchange in English, Russian, and Ukrainian, broadening Rti's reach in Central Europe while fostering Taiwan-Lithuania ties.

05/10

Rti 央廣代表團拜訪立陶宛歷史最悠久的立陶宛通訊社 (ELTA)，並簽署合作協議，合作項目為雙方無償授權對方使用英語、俄語為主的自製節目或新聞內容。

Rti signs an agreement with ELTA, Lithuania's oldest news agency, for reciprocal sharing of English and Russian programming and news content.



09/30

「國際 Podcast 日」推出全新阿拉伯語 Podcast 節目《Hello from Taiwan》，節目中介紹臺灣生活的各個面向，傳遞有關臺灣的習俗、傳統、旅遊、文化、經濟和教育等不同主題。

Rti marks International Podcast Day with the launch of new Arabic-language podcast "Hello from Taiwan". Program highlights Taiwanese customs, traditions, tourism, culture, economy, and education for Arabic-speaking audiences.

10/01
~10/12

董事長賴秀如暨副總臺長李明俐出訪加拿大，參與第 32 屆 PBI 國際公共廣播年會暨拜會加拿大廣播公司 (CBC)、駐加拿大臺北代表處、麥當諾-勞雷爾研究院 (MacDonald-Laurier Institute)、資訊完整實驗室 (Information Integrity Lab, IIL) 及加拿大全球事務部 (Global Affairs Canada)。

Rti Chairperson Cheryl Lai and Vice President Isis Mingli Lee attend the 32nd PBI International Public Broadcasting Conference in Canada. The delegation meets with CBC (Canadian Broadcasting Corporation), Taipei Economic and Cultural Office in Canada, MacDonald-Laurier Institute, Information Integrity Lab (IIL), and Global Affairs Canada, leveraging long-standing international alliances to enhance collaboration opportunities and Rti's global visibility.

10/15

內政部移民署舉辦「新住民心力量」廣播節目開播記者會，節目由 Rti 央廣節目團隊製作，內容涵蓋實用生活資訊及新住民的心聲與故事，除在警廣 FM104.9 頻道播出之外，也會在央廣官網、Apple、Spotify 及 YouTube 等 Podcast 平台播出。

National Immigration Agency debuts "The Power of New Immigrants" radio program, produced by Rti. The series showcases practical information and personal stories from recent immigrants, airing on Police Broadcasting Service FM104.9 and streaming on Rti's website, Apple Podcasts, Spotify, and YouTube.

11/02

粵語 Live Podcast 首次在華山 1914 文創創意產業園區「2024 好友港節市集」與大家見面，央廣的粵語節目自開播至今已有 92 年的歷史，作為臺灣最早的粵語廣播服務平台，365 天全年無休地向東南亞、中國大陸華南地區及非洲留尼旺等地區播送節目。

Rti's Cantonese Live Podcast makes its public debut at the 2024 Taiwan-Hong Kong Friendship Day in Huashan 1914 Creative Park in Taipei. The broadcast service, Taiwan's first in Cantonese, marks 92 years of programming to Southeast Asia, Southern China, and Réunion.

11/20
~12

Rti 央廣代表團拜會比利時法語廣播電視臺 (RTBF)、比利時佛拉蒙廣播電視臺 (VRT)、Europe's Media Lab、EU Disinfo Lab、EEAS (European External Action Service)、EFCSN (European Fact-Checking Standards Network) 等。

Rti delegation conducts European media tour, meeting with Belgian broadcasters RTBF and VRT, Europe's Media Lab, EU Disinfo Lab, European External Action Service (EEAS), and European Fact-Checking Standards Network (EFCSN). The visit strengthens collaborations in talent development and journalism training while amplifying Taiwan's voice through media diplomacy in Europe.

11/22

董事長賴秀如率領團隊出席「AIBs 國際傳媒優異獎」頒獎典禮，並以臺灣國家廣播電臺身份頒發永續發展節目獎。

Rti Chairperson Cheryl Lai leads a delegation to the AIB International Media Excellence Awards, presenting the Sustainability Award on behalf of Radio Taiwan International.

11/29

經過一年的策劃，由文字工作者林欣誼及臺灣史研究者周馥儀共同著作，央廣與鏡文學合作出版《短波時代：從冷戰到民主，從情報播送到和平之聲，讓世界聽見臺灣之音》一書正式發行。

After a year of planning, Rti partners with Mirror Fiction to publish Radio, Time and Story: From Cold War to Democracy, From Intelligence Broadcasting to Voice of Peace—Making Taiwan Heard Worldwide, co-authored by writer Lin Hsin-Yi and Taiwan historian Chou Fu-l.

12/05

於誠品松菸舉辦新書《短波時代：從冷戰到民主，從情報播送到和平之聲，讓世界聽見臺灣之音》發表記者會，出席貴賓包括本臺常務董事劉夏如、國家影視聽中心董事長褚明仁、資深主播詹慶齡及日本作家柊來光馬和馬場克樹等人。

Rti launches Radio, Time and Story at a press conference at Eslite Songyan Store. Notable attendees include Rti Board Member Liu Hsia-ju, Taiwan Film & Audiovisual Institute Chairperson Arthur Chu, veteran news presenter Jian Ching-Ling, and Japanese authors Hikari Sumiki and Masaki Baba. The book documents Rti's journey of broadcasting Taiwan's voice globally in 20 languages for nearly a century.

12/06

外語節目部經理黃佳山榮任 AIB 英國國際廣播協會執委會主席。

International Language Division Manager Carlson Huang takes the helm as Chairman of the AIB (Association for International Broadcasting) Executive Committee.

12/11

Rti 央廣文史館以嶄新面貌「Radio, Time and Story——用電波連接世界」和大眾相見。

Rti's History Archives Room reopens with the exhibition "Radio, Time and Story". The space chronicles a century of Taiwan's broadcasting history, showing how radio has acted as a bridge between Taiwan and the rest of the world through time.

12/14

日語節目與「九州聽友會」舉辦第一次線上聽友會，董事長賴秀如、總臺長張瑞昌、常務董事劉夏如、外語部經理黃佳山、亞洲語言組組長洪彩卿、日語節目主持人共同與會。

Rti leadership connects with Japanese listeners at the first online meeting of the Kyushu Listeners' Club. Chairperson Cheryl Lai, President Chang Jui-Chang, Board Member Liu Hsia-ju, International Language Division Manager Carlson Huang, Asian Languages Service Chief Monica Hung, and Japanese program hosts spend an afternoon with their audience in Kyushu.

12/17

推出全新簡介形象影片，以「吹向世界的風」為主題，運用「風」的意象具象化電波與聲音，結合新聞播報、外景採訪、節目錄製等日常工作群像畫面，帶出央廣「即時報導」、「多語節目」及「鏈接國際」三大面向。

Rti releases a new promotional video "The Wind Across the World", using wind as a metaphor for radio waves and sound and featuring scenes of news reporting, field interviews, and program production. The video highlights Rti's three core functions: timely reporting, multilingual programming, and international engagement, using engaging storytelling to show Rti's role and status.

2024 FINISH



臺灣臺北市中山區104北安路55號

No. 55, Bei An Road, Taipei, 104, Taiwan

www.rti.org.tw TEL : +886-2-28856168



Web



App



SNS



Podcast

2025 桌曆及 QSL 卡介紹

About the 2025 Calendar and QSL Cards

月月有聲 日日美好—— 2025 年臺灣聲音記憶桌曆 Taiwan Soundscapes 2025: An Audio Memory Calendar

2025 年央廣首度推出有聲音的桌曆，結合央廣「宣傳臺灣」及「聲音媒介」的任務與特性，每月封面主題邀請畫家王淑美以水彩描繪主題意象，只要掃描 QRCode，就能聽到古早叫賣聲、臺南鹽水烽炮、嘉義阿里山小火車的聲音及介紹。2025 年也同步推出手機及電腦下載月曆桌布功能，讓使用者能隨時查看日期，兼具美觀及實用性。



In 2025, Rti introduced a desk calendar with a unique audio component. Merging Rti's dual mission of Taiwan promotion and audio broadcasting, the calendar features monthly watercolor illustrations by artist Wang Yu-mei. Each month's theme comes alive through QR codes that connect users to authentic sounds of Taiwan—from traditional street vendor calls to the thundering Yanshui fireworks in Tainan and the nostalgic whistle of Alishan's mountain railway in Chiayi, complete with narrated descriptions.

The 2025 calendar is also available as downloadable wallpaper for both mobile phones and computers, combining practicality and visual appeal.



巍然臺灣 山岳之美——2025 年聽友收聽證明卡 (QSL) Mountain Majesty: 2025 QSL Card Collection

被譽為「光影魔術師」的攝影家許釗滂，自 1978 年起即投身攝影創作。2025 年央廣 QSL 卡，精選他快門捕捉山岳四季更迭、星空晚霞及天氣變幻的動人瞬間。聽友可逐月珍藏，體會山岳的壯麗、光影變幻與大自然的無盡魅力。

Acclaimed photographer Hsu Chao-Pang, known as the “master of light and shadow”, has pursued his craft since 1978. The works selected for Rti's 2025 QSL cards showcase Taiwan's mountains through the seasons, from starlit nights to golden sunsets and dramatic weather patterns. These monthly collectible cards allow listeners to experience the grandeur of Taiwan's peaks, the stunning interplay of light, and nature's timeless beauty.